

DirectRooms.com – Zurich Exhibition Centre to Host Zuspa 2010 from 24 September to 3 October

DirectRooms.com announces the Zuspa 2010 tradeshow, hosted by the Zurich Exhibition Centre, will be held from the 24th September to the 3rd October 2010.

August 9, 2010 (FPRC) -- This highly specialised show features more than 500 exhibitors from the arts and crafts and home décor industries. The 10-day fair will welcome more than 100,000 international visitors, all intent on seeing the very latest trends and products for the home.

Zuspa is the premier showcase for exhibitors in an array of industries including giftware, art, handicrafts, crystal, silver, pewter, lighting, tapestries and fabrics, furniture, decorative painting, decorative and figure sculpture, aromatherapy, candles, and more.

Visitors are expected to represent a wide range of interests including gift shops, department stores, household goods distributors and importers, interior designers, architects, catalogue retailers, museums, art galleries, handicraft dealers, boutiques, hotels, restaurants, municipal Chambers of Commerce, and other industry professionals.

With so many attendees expected to take part in this year's Zuspa show, DirectRooms.com is confident that finding a great deal on a Zurich hotel, especially one located near the Zurich Exhibition Centre, could become more of a challenge as the show dates approach.

Lek Boonlert, head of marketing at DirectRooms.com, urges interested travellers to make their hotel reservations well in advance to guarantee a suitable room at an affordable rate.

“Hotel prices tend to jump sharply in anticipation of major events such as Zuspa 2010,” said Boonlert. “Booking an early reservation ensures you won't be straining your holiday budget with a higher nightly rate.”

###

About DirectRooms

DirectRooms is an independent discount hotel reservations company based in Asia. Established and online since 2000 with over 50,000 hotels worldwide.

Contact Information

For more information contact Lek Boonlert of DirectRooms (<http://directrooms.com>)
+66 (0) 76 241 145

Keywords

[Zurich hotel](#)

You can read this press release online [here](#)