

## **DirectRooms.com – Cosmeeting 2010 Comes to Paris in September**

*DirectRooms.com has recently confirmed that Cosmeeting 2010 will take place from September 12th to September 15th at Paris' Porte de Versailles.*

August 10, 2010 (FPRC) -- Nearly 200 vendors and exhibitors, representing the finest products and services in the beauty industry, as well as thousands of visitors are expected at this event.

Cosmeeting is the largest beauty tradeshow in the world, catering to those who crave exclusive access to the newest products and trends.

Exhibitors are encouraged to discover the very latest brands, ingredients, and technologies; find suppliers for everything from raw materials to final product packaging; get expert insight on emerging trends; attend a free schedule of workshops and meetings on various cosmetic markets; network with thousands of industry peers; strengthen existing networks and build exciting new relationships; and get familiar with the particular concepts of foreign markets.

Major industry buyers are expected to attend. Some of the biggest and most influential cosmetic and beauty brands in the world will be represented including AS Watson (Europe and Asia), ASDA (UK), Bergdorf Goodman (USA), El Corte Ingles (Spain), Euro Pacific Links (Korea), Harvey Nichols (UK), HSN (USA), Mecca Cosmetics (Australia), Sephora (France), SASA (Japan), and Walgreens Co. (USA).

Lek Boonlert, head of marketing at DirectRooms.com, anticipates a fantastic turnout for this year's Cosmeeting trade event.

"Beauty enthusiasts and industry insiders from across the globe will converge on Paris this fall. We expect many of the best Paris hotels to fill up quickly with show attendees and exhibitors."

###

### About DirectRooms

DirectRooms is an independent discount hotel reservations company based in Asia. Established and online since 2000 with over 50,000 hotels worldwide.

### Contact Information

For more information contact Lek Boonlert of DirectRooms (<http://directrooms.com>)

+66 (0) 76 241 145

### Keywords

[Paris hotels](#)

You can read this press release online [here](#)