

Houston, We Have a Solution: Tupalo.com Announces US Launch

Tupalo.com officially enters US market, launches in Houston, TX

August 10, 2010 (FPRC) -- Tupalo.com, one of Europe's leading social yellow pages communities, announces the launch of its services in Houston, TX.

Discovering, sharing and reviewing Houston's local businesses - restaurants, bars, grocery stores, movie theaters, auto repair shops, whatever you're searching for - has never been easier. Tupalo Houston (<http://tupalo.com/en/houston-texas>) is the ultimate Houston city guide, created by those in the know and on the go.

Launching in the US was the next logical step in Tupalo.com's expansion and also represents a kind of homecoming for the company, one of whose co-founders, CEO Michael Borrás, is an American currently living in Vienna, Austria.

"I know from personal experience at great local businesses like Dirk's Coffee (AKA Diedrich's Coffee) in Fourth Ward (<http://tupalo.com/en/houston-texas/diedrich-coffee>) just how dynamic and diverse a city Houston is, so it's an honor to have this great city as one of our first US communities," said Borrás. "Tupalo is committed to an organic, all-inclusive approach, and we look forward to building strong relationships with Houston, its communities and its businesses."

About Tupalo.com

Tupalo.com is an American-Austrian social yellow pages community, where locals and travelers discover and review the best local businesses around the world. Founded in 2007, Tupalo.com communities are currently thriving in Austria, Netherlands, Poland, Denmark, Finland and many other territories. Tupalo.com is a strategic partner of European Directories, a premiere pan-European local search and lead generation company. For more information, see <http://tupalo.com/>

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