

Paper Packaging Manufacturer, Geami, Receives SFI® Chain Of Custody Certification

The manufacturer of a Bubble Wrap® alternative, Geami, has received their Sustainable Forestry Initiative® third party Chain of Custody Certification.

August 10, 2010 (FPRC) -- MORRISVILLE, NC -- Geami, the manufacturer of eco friendly packaging products, has announced they have been awarded Sustainable Forestry Initiative® third party Chain of Custody Certification of the process for tracking and recording the possession and transfer of wood fiber from the forests of origin through the different stages of production to the end user.

This certification ensures that the raw materials used to make Geami packaging paper are obtained from mills that only source wood fibers from 100% sustainably managed forests.

"At Geami, we are committed to using only sustainable resources for our packing products. Geami packaging materials provide a clean, professional, and 100% recyclable option for businesses that share in our commitment to protect the environment. This demonstrates to their customers the priority they have for using environmentally friendly materials," said Braulio Libero, President of Geami.

SFI® has certified over 154 million acres of forests throughout North America making it one of the largest initiatives in the world. In order to achieve the Chain of Custody certification, Geami has put into effect a tracking system that confirms the amount of certified, materials that are used in their paper packaging products.

"Demand for products from well-managed forests is increasing worldwide, and with this announcement, Geami joins a growing number of companies that are demonstrating their environmental commitment through certification to the SFI program," said SFI Inc. President and CEO Kathy Abusow. "At a time when just 10 percent of the world's forests are independently certified, Geami has taken a leadership role by supporting global efforts to improve forest practices."

Geami packaging is a Bubble Wrap alternative that is made from 100% recyclable paper and is used by businesses that are looking for an environmentally-friendly and cost effective packaging material. Geami offers solutions for both lite volume shippers and medium to high volume shippers. Visit www.geami.com to learn more about the SFI® Chain of Custody Certified Geami packaging materials and to request a free sample.

About Geami:

Geami provides sustainable packaging materials that are used by shippers of all sizes including Fortune 500 companies and Top 100 Catalogers. The company has been in business for over 15 years offering the most eco-friendly Bubble Wrap® alternative available on the market. Today, businesses ship over 4 million small parcels annually using Geami to protect their products during shipping and handling.

Contact Information

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