

Social Media Optimization Seminar

Catherine Seven from SEOwhat.com featured guest speaker

August 12, 2010 (FPRC) -- Mankato, MN.- SEOwhat.com is an Internet marketing, search engine optimization and web design company located in Mankato, Minnesota. SEOwhat.com helps companies design, build and market their web sites, and specializes at both on and offline search engine optimization.

On September 1st, CTS will host a social media seminar with Catherine Seven from SEOwhat.com as guest speaker. The seminar will include an introduction to understanding what social media is, how it is a benefit to use, and how to implement strategies to take advantage of the business opportunities that it offers. This will be the second seminar that CTS has sponsored, and SEOwhat.com participating in it. It gives insight and opportunity for owners to take advantage of what technology can offer its business.

“I am looking forward to speaking at the seminar,” states Catherine Seven, SEO expert and company founder, “We had a great turn out a couple months ago, and I want our attendees to view this as an educational experience and I hope that take away the new information and be able to use it at work and help their business grow.”

The seminar will be held at the Loose Moose Salon & Conference Center in downtown Mankato. The SEOwhat.com Company will be displaying a power point presentation to discuss some of the key points in social media, and how to optimize that for prosperous business opportunities. “People are familiar with Facebook, or at least heard of it, but most are unaware of the powerful marketing tool that it is. That’s what we want to convey at the Social Media Optimization Seminar.”

About SEOWhat.com

SEOwhat.com is an < a href="http://www.seowhat.com">SEO Services agency that helps companies navigate the dynamic world of internet marketing, integrating search engine optimization (SEO), search engine marketing (SEM), social media optimization (SMO) and< a href="http://www.seowhat.com/ web-design-services.html">Website Design to increase a site’s visibility. Specializing in Yahoo! and Google optimization, SEOWhat.com develops search friendly Web sites on a variety of platforms including Yahoo! Stores, Wordpress and custom built sites. In addition to < a href="http://www.seowhat.com/seo-search-engine-optimization.html">Google SEO, SEOWhat.com provides organic search results, without the price tag, creating powerful web sites that appeal to human eye and search engines alike.

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