

Nashville Trade Show Exhibits Company, Skyline Exhibitor Source Offers Webinar On Staffing Success

Skyline Exhibitor Source, a company that builds and supports Nashville trade show booths, announces the end of their summer webinar series. The last webinar helps attendees get the most out of their Nashville trade show exhibits.

August 12, 2010 (FPRC) -- NASHVILLE, TN -- Skyline Exhibitor Source, a company that supplies Nashville trade show booths, is offering current and potential customers the chance to attend a special webinar to help them achieve trade show success. The webinar, entitled '4 Steps To Staffing Success,' will help attendees learn how to train the staff at their trade show booths.

The webinar is the last in Skyline Exhibitor Source's Summer Seminar Series. Mike Mraz, a trade show educator and strategist, presents the series. Mr. Mraz brings over 30 years of sales and marketing experience to the webinar, which takes place August 11 from 1:15 to 2:15 CST. The cost of the webinar is \$47.

"Our webinars have proven to be quite popular this summer and we're excited to bring the last one to our clients. Whether you're a trade show novice, or you've been attending them for years, we're sure there's something for everyone in '4 Steps To Staffing Success.' If you have an upcoming trade show planned, or just want information to tuck away for the future, we invite everyone to sign up on our website," said Christy Freeman of Skyline Exhibitor Source.

Skyline Exhibitor Source designs Nashville trade show exhibits that are focused on helping clients maximize their return on investment. The company can create an entire trade show booth from scratch, but also welcomes advice and input from a client's in-house marketing department, designers or advertising agency.

Skyline's support doesn't end there. The company can help clients set measurable goals, create realistic budgets, and train employees to run the booth, as well as learn how to generate and manage leads and logistics. The company offers a number of other seminars, in addition to the Summer Seminar Series. Titles include '60 Tips In 60 Minutes' and '40 Tips In 40 Minutes.' Although these educational seminars are free, interested participants do need to register by e-mailing or calling Skyline Exhibitor Source.

"We understand that companies use their Nashville trade show displays over and over throughout the years so our displays are built to last. They're designed to pack up small and go up quickly and easily, whether our customers attend one trade show a year or one each month. We succeed when our customers do and that's why we're focused on quality products and continuing education through our webinars and seminars. If you're interested in getting the most out of your existing trade show booth, or need to build one from scratch, give us a call and let us show you what we can do to help," said Freeman.

About Skyline Nashville:

Skyline Exhibitor Source designs and produces custom trade show displays and permanent exhibit structures that help clients effectively market their brands. The Skyline team takes a full-service approach to every project, from developing the concept to inspecting and shipping the finished

product. Our experience in high-quality graphic design and our commitment to sophisticated presentation make us leaders in the trade show booth industry. For more information, visit <http://www.esourcetr.com>.

Contact Information

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