

SaturdayHoldings.com Updates Website To Better Assist Customers

SaturdayHoldings.com, a provider of non-insurance related benefit plans recently updated its website to better assist clients. Potential and current clients can go to SaturdayHoldings.com to learn more about the company's products.

August 17, 2010 (FPRC) -- SUNRISE, FL -- SaturdayHoldings.com, a manufacturer and wholesaler of non-insurance related benefit plans, announces that it has launched its new website to better serve customers. The website will allow both current and potential plan members, as well as potential marketers, the chance to learn more about the company's offerings.

The company's new website explains the benefit programs for both consumers and small business owners. Some of the benefits include free and discounted legal care, tax preparation and advice, financial education and credit counseling, identity theft restoration and insurance, mortgage mitigation services and health related services. Services can be mixed and matched or sold alone, meaning brokers and corporate clients can tailored a program to meet the individual needs of their membership.

"We know that costs can quickly add up when it comes to tax and legal advice. We exist to help our members alleviate these expensive bills. Our clients can have wills drawn up, fight identity theft, have taxes prepared and more, just for being a member of the plan. Whether you're looking your employees, your union or association members, give us a call and let us show you how we can help. We've been providing benefits for our clients since 2005 and we're sure we can customize something for you," said Brett A. Merl, of SaturdayHoldings.com.

In addition to marketing these products to consumers and small businesses, SaturdayHoldings.com also offers wholesalers the chance to market the products. The company has turn-key solutions to market benefits directly to a client's customer base. Clients are given final approval before each marketing campaign, yet all aspects are handled directly by Saturday Holdings. The company handles product creation, sales fulfillment and customer service, while creating shared fee income without the expense and risk associated with starting a brand new plan.

"Our turn-key marketing solutions mean that clients never need to worry about learning all the details about the ever-changing benefits world. Our program maximizes earning potential for clients, while providing all the customer support and reporting capabilities you expect. Visit SaturdayHoldings.com or give us a call," said Merl.

About SaturdayHoldings.com:

SaturdayHoldings.com markets non-insurance related benefits to consumers and small businesses through a nationwide network of financial institutions, consultants, brokers and large affinity organizations. Its customers use the services from SaturdayHoldings.com to cover a variety of business needs, including professional services, discounted health and technical related service solutions.

Contact Information

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