

Triangle Direct Media Ranks No. 247 on Inc 500 List with 3-Year Sales Growth of 1,236%

Triangle Direct Media, an industry-leader in Search Engine Optimization and Social Media Marketing solutions, has been named the 31st Fastest Growing Marketing/Advertising Company in America.

August 24, 2010 (FPRC) -- CARY NC -- Triangle Direct Media (TDM), an industry-leader in Search Engine Optimization (SEO) and Social Media Marketing solutions, has been ranked the 8th Fastest Growing Company in North Carolina and the 31st Fastest Growing Marketing/Advertising Company in America on the Inc 500|5000 list.

TDM is the 247th fastest growing company in America, with a 3-year sales growth rate of 1,236%. The 2010 Inc 500|5000 list recognizes the fastest-growing, private companies in the United States.

Triangle Direct Media's President, Anthony Feriozzi, said, "We are excited about the future of our company, our sophisticated online marketing solutions and the success of our clients in their respective industries. It's an honor to be selected as an Inc 500 award winner and is a testament to our smart, hardworking employees."

Founded in 2006, TDM works with more than 200 national online brands (large and small) to develop and execute successful SEO and blog marketing campaigns. The company's core expertise includes SEO link building, content marketing and large-scale SEO analysis via its Software-as-a-Service Platform, SEOTool. Contributing factors to the company's successful growth include strong client retention rates, innovative solutions that yield measurable ROI for online advertisers, an experienced leadership team, and effective new client acquisition.

Keith Boutwell, Vice President of Sales added, "Being recognized as one of the fastest growing companies in America is a humbling vote of confidence. We attribute this recognition to our loyal clients, employees and partners and look forward to continued growth into the future."

TDM recently announced the launch of its proprietary SEO technology, SEOTool, which brings a new standard and unmatched scalability to ongoing SEO analysis for serious online marketers, agencies and enterprise brands. SEOTool is offered on a subscription basis where clients are supported by highly-advanced, SEO expert consulting.

About Triangle Direct Media

Triangle Direct Media is a new media marketing firm providing innovative link building solutions, Search Engine Optimization (SEO) campaigns, blog marketing and content marketing solutions to hundreds of clients across the country. TDM's creation and launch of SEO tool (<http://www.seotool.com>) gives website owners unprecedented visibility into their site-wide SEO problems for prioritized solutions implementation.

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