

## **KTGY Principals to Speak on 50+ Housing Panel in Orange County - "The Next Generations in Affordable Senior Apartments: Seasons II"**

*KTGY Principals Stan Braden, AIA, principal and chairman and David W. Kent, AIA and principal will speak at BIA Southern California 50+ Housing Council's program, "The Next Generations in Affordable Senior Apartments: Seasons II," on Thursday, September 16, 2010, in Newport Beach, Calif. They will discuss "going green," including how they adapted cutting-edge technology to the city's historic architecture and the value (in dollars and quality of life) of sustainable, energy-efficient senior housing.*

August 25, 2010 (FPRC) -- IRVINE, CALIF. - Award-winning KTG Y Group, Inc., Architecture and Planning, is pleased to announce that two KTG Y principals have been invited to speak at the Building Industry Association of Southern California 50+ Housing Council's program, "The Next Generations in Affordable Senior Apartments: Seasons II," on Thursday, September 16, 2010, in Newport Beach, Calif.

KTG Y's Stan Braden, AIA, principal and chairman, will participate as a panelist and David W. Kent, AIA and principal, will serve as the moderator. Other panelists will include Kevin Horner, LEED AP and vice president of project management for MacFarlane Costa Housing Partners, LLC and Michael M. Snowdon, vice president of asset management, also with MacFarlane Costa Housing Partners. MacFarlane Costa Housing Partners just completed Seasons II, an affordable senior apartment community in San Juan Capistrano and the company's first project built to LEED standards. This seasoned development team and their award-winning architect will share with the attendees about "going green," including how they adapted cutting-edge technology to the city's historic architecture and the value (in dollars and quality of life) of sustainable, energy-efficient senior housing.

Braden has over 35 years of architectural experience and has been responsible for the design and planning of many award-winning, LEED accredited, high-density residential, mixed-use, affordable, workforce, senior and campus housing projects as well as continuing care retirement communities including extensive community amenity facilities. A licensed architect in California, Arizona, Nevada and New Mexico, Braden has been with KTG Y since 1992. He is currently a member of American Institute of Architects, National Council of Architectural Registration Boards, and Urban Land Institute.

Kent has more than 30 years of architectural and construction experience. He has worked with major homebuilders as well as architectural firms; and has successfully run his own design firm. Kent's technical knowledge of construction brings valuable insight to his architectural designs, which is reflected in the success and awards won by many of the projects he is involved with. He has an extensive background in construction costs, project scheduling and governmental processing. His current focus is working with developers in California, Nevada and Arizona to create exciting new residential communities. Kent serves on the board of the 50+ Housing Council.

Noted as one of the country's top residential design firms, KTG Y has won countless awards for its

residential and senior housing communities including the Gold Nugget, Builder's Choice, Best in American Living, Pillars of Industry, MAME, SAM, Multifamily Executive, Multi-Housing News, Elan, Homer, Laurel and SAGE awards.

The event will be held at the Newport Radisson Hotel, 4545 MacArthur Boulevard in Newport Beach. Registration begins at 7:30 am and the program and breakfast start at 8:00 am. To attend the event, call 949.553.9500 or visit [www.50PlusHC.com](http://www.50PlusHC.com).

#### About 50+ Housing Council

Celebrating its 20th anniversary, 50+ Housing Council provides networking, education and partnering prospects for Southern California professionals involved in every aspect of building housing specifically for persons aged 50+ &#8722; active adult, "age-targeted," senior condos, 55+ apartments, CCRC's, Assisted Living, Alzheimer's care and more. For more information, visit [www.50PlusHC.com](http://www.50PlusHC.com).

#### About BIA/SC

Established in 1923, the Building Industry Association of Southern California (BIA/SC) is a non-profit trade association representing more than 1,800 companies involved in planning and building Southern California's neighborhoods and communities. Members are involved in all aspects of the building industry, from architecture and green building to roofing and general contracting. For more information, visit [www.biasc.org](http://www.biasc.org).

#### About KTG Y Group, Inc.

Established in 1991, KTG Y Group, Inc., Architecture and Planning, provides comprehensive planning and award-winning architectural design services for residential communities, retail, hospitality, mixed-use and related specialty developments. KTG Y delivers innovative solutions that reflect clear understanding of development, marketing and financial performance and takes particular pride in its highly motivated and principal led studios. Serving clients worldwide, KTG Y maintains offices in Irvine, Oakland and Santa Monica, and in Denver. See [www.ktgy.com](http://www.ktgy.com).

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#### Keywords

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