

## **Skyline Exhibits & Graphics Joins Inc. 5000 as One of America's Fastest Growing Companies**

*Dallas and Fort Worth Trade Show Exhibits Company Earns Ranking with 57% Percent Growth Rate in Spite of 20% Industry Decline*

August 26, 2010 (FPRC) -- Grand Prairie, TX —Inc. Magazine today named Skyline DFW Exhibits & Graphics, the leader in Dallas trade show displays, to its annual ranking of the 5000 fastest-growing companies in the country based on revenue growth. The annual ranking shines the spotlight on these companies that make up an important segment of the economy.

Skyline DFW has defied the odds since opening its doors shortly after 9/11/2001 and has experienced double digit top-line revenue growth every year since, including the 57% increase between 2006 and 2009 that enabled the company to qualify for the 2010 Inc. Magazine 5000. The International Association of Exhibitions and Events reports a 20% decline in the Net Square Feet of exhibit space at tradeshow since 2006. Yet, even in the midst of the recession and cutbacks in corporate trade show and convention budgets, Skyline DFW continues to experience substantial growth, expanding its operations in 2008 from 12,000 to 37,000 square feet and hiring many new employees.

Skyline DFW's leadership team attributes this growth to a forward thinking mentality and a real commitment to providing unmatched customer service and creative, cost-effective trade show booths for Dallas and Fort Worth area clients. Management's foresight led the company to expand beyond sales of display exhibits and graphics, to complete turn-key tradeshow and event solutions, including trade show logistics, exhibit rentals, project management, installation and dismantle, exhibit storage and exhibitor training. And Skyline DFW's service mantra has paid off with phenomenal customer loyalty and referrals.

"We are honored to join the ranks of the Inc. 5000," stated Jeff Meisner, President of Skyline DFW Exhibits & Graphics. "Even as the recession threatened budgets, we have experienced record revenues and are extremely thankful to our loyal Dallas and Fort Worth tradeshow display customers and employees who have made this possible."

Skyline DFW customer American Airlines backs up the company's formula for success. "As great as the Skyline product is, the people at Skyline DFW make all the difference. From coming up with ideas about how the exhibit should look, to working out all the logistics of getting it where it needs to be, the Skyline DFW team has been great to work with every step of the way," said Susie Williams of American Airlines.

Skyline DFW is on track for a repeat performance in 2011 to nab a spot on the Inc. 5000 list again. "This year is shaping up to be another record year for us. And through it all, we'll maintain the hallmark of our brand, exceptional customer service," noted Jeff Meade, company Vice President.

### **Inc. 5000 Methodology**

The 2010 Inc. 5000 is ranked according to percentage revenue growth from 2006 through 2009. To qualify, companies must have been founded and generating revenue by March 31, 2006. Additionally, they have to be U.S.-based, privately held, for profit and independent (not a subsidiary

of another company). Revenue must have been at least \$100,000 in 2006 and \$2,000,000 in 2009.

#### About Skyline DFW Exhibits & Graphics

Located in the Dallas/Fort Worth metro area, Skyline DFW Exhibits & Graphics enhances customer's branding, product, messaging, marketing, ROI and overall company performance through the design, creation and delivery of innovative exhibit display products and turnkey services. Customers include: American Airlines, American Eurocopter, Eurocopter, Interstate Batteries, Metro Aviation, and Wilsonart International.

#### Contact Information

For more information contact Shawn Yujuico of Skyline DFW Exhibits & Graphics  
(<http://www.dfwexhibits.com>)  
817.723.8104

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