

## Hawaii's First Tour Reservation And Souvenir Gift Shop Website

*Discover Hawaii Tours announces the launch of on-line gift and souvenir shop*

September 1, 2010 (FPRC) -- Honolulu, Hawaii: Discover Hawaii Tours, a leading provider of sightseeing tours in hawaii is excited to announce the launch of the states first website where customers may book tours and purchase gifts online. The idea was conceived by vice president of online marketing Eagle Strayhorn when, during a recent trip abroad he realized, due to recent airline fees on excess and overweight luggage, he would be unable to bring home all the gifts he wanted. He searched online and found a site where he could purchase and ship all the items on his list at a fraction of the cost the airline would charge to check his luggage. This one stop concept is an ideal fit for hawaii because most visitors arrive via air and spend hundreds of dollars on souvenirs, gifts and excess baggage fees. According to the hawaii department of business, economic development and tourism, the average expenditure on souvenirs and gifts by visitors to hawaii is equal to about 20% of their total vacation budget. By purchasing gifts online visitors get lower prices, save money on airline fees, and save time as well. Discover Hawaii Tours has become known for innovations in the Hawaii tourism industry. Recently added to the website is a discount package reservation system which allows customer to book customized packages which may include airfare, hotel or car rentals. Since 1995 Discover Hawaii Tours has specialized in Pearl Harbor tours, Big Island volcano tours and inter-island excursions departing from all main Hawaiian Islands.

### **Contact Information**

For more information contact Eagle Strayhorn of Discover Hawaii Tours  
(<http://www.discoverhawaiitours.com>)  
808-737-3700

### **Keywords**

[hawaii](#)

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