

New 025 Series Of Electric Fireplace Inserts From Classic Flame

ElectricFireplacesDirect.com, the leading online source for electric fireplaces, announces the arrival of the new Classic Flame 025 electric fireplace insert series.

September 2, 2010 (FPRC) -- FLORENCE, AL -- ElectricFireplacesDirect.com, the leading online source of electric fireplaces, announces the arrival of the new Classic Flame 025 electric fireplace insert series. These new electric fireboxes are available by themselves or as part of a variety of mantel packages including traditional mantels and media consoles.

The new Electric Fireplace inserts from Classic Flame are available in 23" 28" and 33" widths -- and all boast a new on-screen indicator to monitor the multi-function capabilities of these fireboxes.

A revolutionary automatic LED on-screen display is indicates a variety of options including flame settings, timer, digital thermostat, and more.

"The function indicator display is triggered with each touch of the manual or remote control and then disappears after four seconds," said Rick Morse, CEO of Electric Fireplaces Direct.

The working glass doors, upgraded log set and ember bed; all add to the realistic effect of this modern electric fireplace and set the 025 series apart from others on the market. The 28" and 33" model also include a sliding mesh screen, undulating ember bed to further add to the realism.

"Classic Flame is not only committed to producing realistic and cutting edge electric fireplaces, but they also stand behind their products. Every electric fireplace insert in the 025 series comes with a 10-year manufacturer's warranty," said Morse.

The new Classic Flame fireplaces can be used with or without heat to create a cozy ambiance year-round. In the fall and winter, the 1350 watt/4600 BTU's/hr electric heater can warm a 400 square foot room. In the warmer seasons, the heat element can be turned off, creating the comforting visual effect of a fireplace without the heat. Five flame brightness settings allow the ambiance to be set according to mood.

A member of the Sustainable Furnishings Counsel, Classic Flame has engineered the new 025 models to be energy responsible. Each model includes an electronic timer function with automatic shut off that can be set from 30 minutes up to 9 hours. When the unit turns off, a two-minute fade out creates the realistic look of a fire slowly fading.

More information about the Classic Flame 025 series of electric fireplace inserts is available at: <http://www.electricfireplacesdirect.com/classicflame-electric-fireplaces>.

About Electric Fireplaces Direct:

Electric Fireplaces Direct (<http://www.electricfireplacesdirect.com>) is the largest online retailer of electric grills, fireplaces and free-standing stoves. The company is committed to personalized service, expert advice, and competitive prices for their customers. In addition to Electric Fireplaces Direct, they also operate Mantels Direct (<http://www.mantelsdirect.com/>), a leading supplier of fireplace mantels and outdoor fireplace kits.

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