

Brett Merl And Legal Club Of America Recruit HR Directors In Battle Against Breast Cancer

Brett Merl is making sure Human Resource Directors are part of his company's crusade to fund breast cancer research in order to find a cure for the deadly disease. Brett Merl is the CEO of Legal Club of America.

September 2, 2010 (FPRC) -- Sunrise, Florida -- Brett Merl, CEO of Legal Club of America, knows that Human Resource Directors wield a tremendous amount of influence. They're also a crucial source of business for Legal Club of America® and its sister company, Saturday Holdings, Inc®.

Merl has taken advantage of that relationship by donating 2% of all revenues earned by both companies this year to the Breast Cancer Awareness Fund. Legal Club of America, Brett Merl's flagship company, will also display the BCRF logo on its website, press releases, advertising, and promotional materials in order to spread the word about one of his favorite causes.

Brett Merl stressed the importance of the campaign and noted that Legal Club could only reach it's goal of raising a quarter of a million dollars by the end of the contract year with the assistance of brokers, agents, and consultant affiliations. According to the CEO of Legal Club, the goal is a modest one.

"Legal Club of America has been directly affected by breast cancer in a number of ways. Several employees working for Legal Club of America have survived breast cancer, while many others have helped friends or loved ones through the long process of treatment and recovery. A few have lost people they loved to breast cancer. When it hits so close to home, you can't help wanting to do something to turn the tide. Anything Legal Club of America or Saturday Holdings, Inc. can contribute is well worth the price of it brings us even one step closer to a cure for breast cancer. I believe everyone should contribute in some way to furthering a cause close to the heart. At Legal Club of America, we're doing just that," said Brett Merl, CEO of Legal Club of America.

The Breast Cancer Research Foundation is a not-for-profit organization created by Evelyn H. Lauder in 1993. It focuses on finding funds for innovative clinical research into breast cancer around the world, without regard for national boundaries. Over \$28 million was awarded to various scientists in the United States, Europe, Latin America, Canada and the Middle East in 2009. BCRF is proud to turn over 85 cents of every dollar to pure research. The American Institute of Philanthropy recognizes BCRF for its outstanding performance by rating it A+, making it the only not-for-profit dedicated to breast cancer research in the United States to receive this rating. If you'd like to learn more about the Breast Cancer Research Foundation, visit their website at www.bcrf.org.

About Brett Merl:

Brett Merl (www.brettmerl.biz) is the CEO of the Legal Club of America. Legal Club of America provides free and discounted legal assistance to individuals and families through a network of attorneys across the United States. In response to members' need for additional professional services, Legal Club of America offers the Family Protection Plan (FPP), giving members coverage by professionals in several fields, including tax services, financial planning and education, credit counseling, and LifeEvents® counseling.

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