

## **WholesaleInsurance.net Publishes Term Life Insurance Guide To Clarify Customer's Insurance Options**

*Leading life insurance provider, WholesaleInsurance.net, recently published a term life insurance guide to help customers understand life insurance options. The guide provides a basic outline of the many different types of policies available.*

September 8, 2010 (FPRC) -- ROSEVILLE, CA -- WholesaleInsurance.net, a premier life insurance brokerage company, recently published an online term life insurance guide to educate customers on basic life insurance options. With a focus on term life insurance, the guide also provides customers with information on high risk and universal life insurance policies. The guide can be reviewed in further detail by visiting <http://hubpages.com/hub/Exploring-the-Different-Types-of-Insurance-Term-Life-Insurance-and-More>

Unlike other life insurance resources which often overlook critical details about selecting insurance policies, WholesaleInsurance.net's term life insurance guide offers readers advantages and disadvantages of each policy type as well as real life examples of when each policy would be appropriate to purchase. By providing a combination of policy benefits and real world applications, WholesaleInsurance.net's guide gives readers the necessary information to make educated life insurance purchase decisions.

"Wholesale Insurance recognizes that many customers have little or no knowledge of life insurance choices before they purchase a policy, which is why we are proud to publish educational resources to help them better understand all insurance options. Navigating the world of life insurance can be easy when the best industry resources and professional advice are available with just a click of the mouse," says Jon Pinney, Marketing Director of Wholesale Insurance.

Along with outlining basic life insurance policies, WholesaleInsurance.net's online guide also provides information about lesser known policy options such as no exam life insurance and Key Man insurance. By offering information on more than the standard life insurance options, WholesaleInsurance.net's guide gives customers the opportunity to explore the best policies to meet their specific life circumstances.

As a leading independent life insurance agency, WholesaleInsurance.net has been offering fast, easy and affordable life insurance options to customers for more than 35 years. WholesaleInsurance.net provides competitive life insurance policies from a wide variety of well-known life insurance companies. Along with affordable insurance policy options, the company is also recognized for its superior customer service and use of the latest technology. WholesaleInsurance.net features a wealth of insurance resources and tools on its website, including a convenient life insurance calculator and dictionary. In addition to online resources, the company's courteous and professional insurance specialists are available to answer customer questions via online chat and phone.

"Purchasing life insurance is such an important decision, but many people do not take the time to educate themselves on the options available. By publishing the online guide, we hope that more customers will recognize the many different types of policies available, allowing them to feel

confident they are choosing the best policies for their needs," concludes Pinney.

**About Wholesale Insurance:**

Wholesale Insurance was created to help families find the best term life insurance and universal life insurance quotes. Their site allows visitors to compare life insurance quotes from various companies. Wholesale Insurance is an independent life insurance agency which allows them to sell policies from many different life insurance companies ensuring their customers get the best policy for the best price.

**Contact Information**

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**Keywords**

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