

KTGY Principal Manny Gonzalez, AIA, LEED AP to Speak at Several National Industry Events

Manuel G. Gonzalez, AIA, NCARB, LEED AP, CAASH and Principal of KTG Y Group has been invited to speak at several key industry events including the Multifamily Executive Conference, MultifamilyBiz.com Conference Series, Big Builder magazine's virtual program, and two sessions at both the Building Industry Show (BIS) and the International Builders' Show (IBS).

October 1, 2010 (FPRC) -- IRVINE, CALIF. - Award-winning KTG Y Group, Inc., Architecture and Planning, is pleased to announce that Manuel G. Gonzalez, AIA, NCARB, LEED AP, CAASH and Principal of KTG Y Group has been invited to speak at several key industry events including the Multifamily Executive Conference, MultifamilyBiz.com Conference Series, Big Builder magazine's virtual program, and two sessions at both the Building Industry Show (BIS) and the International Builders' Show (IBS).

At the Multifamily Executive Conference, held on October 4 - 6, 2010, at The Bellagio in Las Vegas, NV, Gonzalez will speak on "Demographics, Not Destiny: A Look at the Design Needs of the Future Renter," on Tuesday, October 5, from 2:00 p.m. – 3:15 p.m. Gonzalez will discuss how the looming wave of Echo Boomers and Gen Y renters will impact the rental market. He will discuss what these young renters want and compare their needs to their older counterparts. Gonzalez will also address what these future renters really want to see from a design perspective, as well as what features will speak to what socio-economic groups.

On October 19, 2010, Gonzalez will be MultifamilyBiz.com's keynote speaker in a live on-demand webcast broadcasted at 8:00 a.m. CST, "Echo Boomers Shaking Up the Rental Market." During this free 365 Connect + PowerHour Webcast with moderators property management expert Ernest F. Oriente of PowerHour® and multifamily technology innovator Kerry W. Kirby, CEO of 365 Connect and MultifamilyBiz.com, Gonzalez will discuss the fastest-growing market segment, Echo Boomers, Millennials and/or Gen Y renters. Learn what you need to know about this group, what is important to them and where they want to live and why; and how they are driving urban infill, redevelopment opportunities. Hear how this socio-economic group is irrevocably driving changes in design, development and property management.

On October 25, 2010, Big Builder will launch its second annual Big Builder Virtual Conference, which spans five days and will feature an exclusive online program series with a focus on learning how to take costs out and put energy performance into new homes and neighborhoods. On Tuesday, October 26, at 2:00 p.m. EST, Gonzalez and a team of builder and developer executives will present their ideas on how to generate value on a 77-acre infill site located in Littleton, Colo., titled "Big Idea in Littleton, CO."

At The Building Industry Show (BIS), the official tradeshow of the Building Industry Association (BIA) of Southern California, which runs from November 18 - 19, 2010, at the Long Beach Convention Center in Long Beach, Calif., Gonzalez will be a speaker at two sessions. On Friday, November 19, he will be speaking at the session, "What Do You Call Home? PART I," from 11:00 a.m. – 12:00 p.m., and from 12:30 p.m. – 2:00 p.m., "What Do You Call Home? PART II." Gonzalez will discuss

the newest design trends that are emerging to meet the preferences of today's homebuyer.

Additionally, Gonzalez will be a featured speaker at two sessions at the National Association of Home Builders (NAHB) International Builders' Show (IBS) in Orlando, Florida, which runs from January 12-15, 2011. On Wednesday, January 12, from 10:00 a.m. - 11:30 a.m., Gonzalez will speak on the panel, "Looking into the Crystal Ball ... A New Vision for 50+ Communities and Amenities." In this advanced-rated session, Gonzalez will discuss what the 50+ housing industry will look like in the coming decade. Drawing on his knowledge and experience, Gonzalez will cover the broad spectrum that is 50+ housing including what type of communities will the new 50+ buyers want, what type of amenities should builders and designers include, and the various cutting-edge home technologies that are being developed to appeal to the 50+ market.

On Friday, January 14, from 8:00 a.m. - 9:30 a.m., Gonzalez will speak on the panel, "How to Get Started in Developing Apartments and Condos - Part 3: Design and Construction." In this novice-rated session, Gonzalez will help attendees determine the design that is most suitable for their target market; how to maximize density and cost-savings.; and how to successfully manage the construction process to bring the development in on schedule and within budget. Attendees will also see and hear about the latest design trends in multifamily housing and which features work best for which locations and product types - including urban, suburban, market-rate and affordable - through actual case studies.

Manny Gonzalez is the senior partner in KTGy's Santa Monica office and president of KTGy Group, Colorado. He is responsible for the design, land planning, and production of developments throughout California, Arizona, Nevada, and Colorado as well as active adult and affordable multi-family communities nationwide. In his more than 25 years of practice in residential development, Gonzalez has won numerous awards for his outstanding designs including Gold Nugget, Best in American Living, Pillars of Industry, MAME and Elan. This year, Gonzalez won his fifth NAHB 50+ Housing Gold Award, which was for the Echo Park Senior Community, and was named "Person of the Year" in 2009 by the 50+ Housing Council of the Building Industry Association of Southern California, in recognition of Gonzalez's commitment, personal compassion, and professional contributions as a national leader in 50+ housing design and innovation.

About KTGy Group, Inc.

Established in 1991, KTGy Group, Inc., Architecture and Planning, provides comprehensive planning and award-winning architectural design services for residential communities, retail, hospitality, mixed-use and related specialty developments. KTGy delivers innovative solutions that reflect clear understanding of development, marketing and financial performance and takes particular pride in its highly motivated and principal led studios. Serving clients worldwide, KTGy maintains offices in Irvine, Oakland and Santa Monica, and in Denver. See www.ktgy.com.

Contact Information

For more information contact Anne Monaghan of Monaghan Communications (<http://www.ktgy.com>) 888-456-KTGY

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