

Southwestern Eye Center Launches New Website

Southwestern Eye Center is excited to announce the launch of a new website that provides educational resources and informative videos for patients seeking refractive surgery in Arizona

October 18, 2010 (FPRC) -- The Southwestern Eye Center, a premier Phoenix LASIK surgery provider, is excited to announce the launch of an innovative new website that is designed to portray their leadership in vision correction surgery in communities throughout Arizona, including Phoenix, Scottsdale and Mesa, AZ. The surgeons at Southwestern Eye Center believe that the updated aesthetic appearance and improved functionality of their new website will allow them to better communicate their exceptional reputation in vision correction surgery to prospective patients in Arizona.

Boasting several state-of-the-art Phoenix, Mesa and Scottsdale LASIK / cataracts centers throughout Arizona, the Southwestern Eye Center aimed to bring that same standard of high quality to their web presence through a modern, highly intuitive design. SWeye.com, Southwestern Eye Center's new website, has many very helpful features for users, including highly informative videos explaining advanced surgical procedures such as LASIK and cataract surgery and a comprehensive learning center with helpful resources on vision loss and eye care.

Additionally, SWeye.com's new design incorporates social media element such as integration with Facebook and Twitter that allows current and future Mesa, Scottsdale and Phoenix cataract surgery / LASIK surgery patients to better interact with the Southwestern Eye Center and its many talented eye surgeons.

About Southwestern Eye Center

Southwestern Eye Center boasts an impressive staff of highly skilled optometrists and ophthalmologists who specialize in a multitude of eye care services, including laser vision correction, cataract surgery, glaucoma, and even cosmetic procedures such as blepharoplasty. They are deeply committed to providing the highest quality eye care in the Southwest. The Southwestern Eye Center has offices in 22 locations throughout Arizona, including Tempe, Phoenix, Mesa and Scottsdale.

Southwestern Eye Center has modern facilities located throughout Arizona, including state-of-the-art LASIK / cataracts Mesa, Scottsdale and Phoenix facilities. Southwestern Eye Center can be reached at (480) 854-8185, toll-free at 1-888-744-4400 or on their website at <http://www.sweye.com>.

Contact Information

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Keywords

[Phoenix LASIK surgery](#)

[Scottsdale LASIK](#)
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