

Park West Gallery: A Beautiful Venue to Host Events

Park West Gallery Available to Non-Profit Organizations Free of Charge

October 19, 2010 (FPRC) -- Park West Gallery, located in Southfield, MI, is opening its doors to any organization looking for a location to host a party, fundraiser, or other event during the 2010 or 2011 holiday seasons, or any other time of year. Additionally, the Gallery is always available free of charge for any 501(c)(3) non-profit organization.

Park West Gallery, with its Greco-Roman inspired architecture, is as beautiful on the outside as the art it exhibits. Inside, Park West Gallery is home to more than 20 individual galleries, displaying art created by masters such as Picasso, Rembrandt, and Chagall as well as renowned contemporary artists including Yaacov Agam and Linda LeKinff. The galleries vary in size and can accommodate groups of any number.

"It was such a pleasure having our annual ALIVE event at Park West Gallery," said Peggy Burkhard, marketing and PR director for the Donate Life Coalition of Michigan. "The artwork and elegant surroundings served as an incredible backdrop for our fundraiser. We saved a significant amount of money by hosting our event there. The staff was extremely helpful. We would sincerely not be where we are today without Park West Gallery. We are extremely grateful."

"As an event planner, I appreciate the professionalism and dedication that the Park West Gallery team shows to our organization. We would never be able to have such an elegant event if Park West Gallery wasn't so generous as to donate the space. The "wow factor" of holding an event in the Gallery cannot be duplicated in any other space in the Metro Detroit area, and we certainly see an increase in ticket sales just because of the location," said Bryn Kerekes, event consultant for the Open Door charity benefit. "Each year our event grows, raising more and more funds for the Open Door, and without Park West Gallery that wouldn't be possible. We will be there for many years to come."

"Park West Gallery has always been available for non-profits to use at no cost. With the holidays just around the corner, I'd like to extend an invitation to these organizations to host their fundraisers and parties at our gallery this year or any time in the future," said Albert Scaglione, founder and CEO of Park West Gallery. "It is another way that Park West Gallery supports those in the community whose missions are to give back."

Park West Gallery's generosity to non-profits extends beyond the use of its physical location at no cost. Its Park West Gallery CARES initiative, through which the Gallery donates brand new clothing, fine art, and other items to charitable groups, has been extremely active in the Detroit, MI, Miami, FL, and other communities nationwide since its inception last summer. Through Park West Gallery CARES, Park West Gallery has been able to help countless organizations including the Grace Centers of Hope in Pontiac, MI, Calvary Church in Ft. Lauderdale, FL, and many more.

About Park West Gallery

Founded in 1969, Park West Gallery sells works of art through its galleries in Michigan and Florida, at art auction events across the country, and art auctions at sea internationally, and has enriched the lives of over 1.3 million customers. For more information, please visit www.parkwestgallery.com

About Park West CARES

Through this ongoing initiative, Park West Gallery continuously donates thousands of items of clothing and art to community organizations in Michigan and Florida, where Park West Gallery has locations, as well as to organizations nationwide.

If your organization is interested in hosting an event at Park West Gallery or in receiving a Park West Gallery CARES donation, please contact marketing@parkwestgallery.com. For media inquiries only, please contact media@parkwestgallery.com.

Contact Information

For more information contact Marketing Department of Park West Gallery (<http://www.parkwestgallery.com>)
800-521-9654

Keywords

[Park West Gallery](#)
[Park West CARES](#)
[Albert Scaglione](#)

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