

Banner Stand Company, Skyline Exhibits Receives Outstanding Innovator Award Nomination

Leading trade show exhibit producer is selected as finalist for a prestigious award.

October 26, 2010 (FPRC) -- The Product Development and Management Association (PDMA) announced today that Skyline Exhibits, a banner stand and trade show display company, was selected as a finalist for their prestigious Outstanding Corporate Innovator (OCI) Award.

For the past 21 years, the OCI Award selection process has provided an excellent mechanism for identifying companies that create and capture value through innovation in new product development.

Past OCI Award winners have proven themselves exceptionally capable of integrating strategy, people, process, and technology to consistently transfer their creative ideas into successful new products.

While Skyline did not emerge as this year's winner, the OCI selection committee – a group of esteemed experts in the field of innovation and new product development – were impressed.

“Skyline has an excellent product development system, certainly worthy of recognition. Finalist status is testimony to that. Skyline can be justifiably proud of their system. It's very impressive,” said committee member Bill Riggs.

PDMA's OCI Award is different from other new product development awards by virtue of the rigor of the qualification and selection process. Basic requirements for receiving the award are: (1) Sustained success in launching new products over a five-year time frame, (2) Significant company growth from new product success, (3) Well defined new product development practices and processes that can be described to others, and (4) Distinctive innovative characteristics and intangibles.

Past OCI Award recipients include Apple, Bank of America, Bausch & Lomb, BMW, Corning, DuPont, Eastman Kodak, FedEx, Harley Davidson and Herman Miller among others.

“Our legacy is one of innovation and creating real customer value in unique ways,” says Julie Heck, Skyline's director of product marketing. “We're very proud that our renewed emphasis and investment in this area has paid off in the number of customers who endorse us to other companies, strong growth, and recognition from a preeminent organization like PDMA.”

About Skyline Exhibits:

Skyline Exhibits is North America's leading brand of trade show exhibits. Known for high-quality manufacturing, cost-saving portability, innovative functionality, creative design and exhibitor education, Skyline has nearly 100 Design Centers in North America and representation in 38 countries. The company manufactures a broad range of products for trade shows and events—from banner stands and pop-up displays to large custom modular exhibits. With over 20 integrated exhibit systems, state-of-the-art production of large-format graphics and options for exhibit rental and services, Skyline provides exhibit solutions for virtually any size or budget.

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