

Get The VAT Back With Sony At Sound And Vision And Beat The January VAT Increase

With the VAT rate about to increase in January now is a good time to buy a new 3D LCD, LED or Plasma TV or even a Blu-ray Home Theatre System. Sound and Vision and Sony are offering a 'get the VAT back' offer to make the purchase of a new electronic item even more compelling.

November 5, 2010 (FPRC) -- It is that time of year again where marketing is ramped up and offers in all retail industries are at their best. As is always the case in retail, companies will want to take advantage of Christmas and the run up to it, customers will be buying more products for themselves and others than at any other time of the year.

With this in mind, Sound And Vision in association with Sony are running a promotion where you can get the VAT back with Sony on your purchase of selected Sony products from Sound And Vision between 28th October 2010 and 24th December 2010. Whether you are looking for a Sony Bravia LCD TV, Sony Bravia LED Television, the latest Sony Bravia 3D Ready TV, a Sony blu ray player or Sony bluray home cinema system, products from all these categories are part of the VAT cash back offer. As an added bonus, if you are not sure which of the great TVs or cinema systems to go for, check sound and visions website. With hundreds of impartial and knowledgeable free video reviews presented by the Bolton store manager, Chris Booth, Sound And Vision will give you all the information you need to make the right purchase and dont forget you will get the VAT back too. This is really looking to be a great offer as the Sony marketing behind it is huge, the TV campaign as well as a whole host of other advertising will be seen from this weekend right through to Christmas.

Personally, I think the choice of promotion is great from Sony as VAT is a big talking point at the moment, we all know VAT is due to increase on 4th January 2011, so this promotion is almost like a double saving...save the VAT when you buy from Sound And Vision and also pay less for the product than you would if you wait to buy it in the new year. The Products in this promotion include technology features such as Full 3D, 3D ready, Freeview HD, HD Ready, Full HD 1080P,LED edge and Backlit LCD flat screens,DLNA, Networking etc.

Okay, so with a promotion as big as Sony claim this one to be.."The biggest ever promotion from Sony" how will an experienced retailer like Sound And vision handle it, well its easier than I could have imagined. Simply purchase any one of the following products from Sound & vision:

Sony BRAVIA TVs

KDL32EX403U, KDL32EX503U, KDL32EX713U, KDL37EX403U, KDL37EX503U, KDL40EX403U, KDL40EX503U, KDL40EX713U, KDL46EX403U, KDL46EX503U, KDL46EX713U, KDL55EX503U, KDL55EX713U, KDL60EX703U, KDL32EX43BU, KDL32EX603U, KDL32EX703U, KDL40EX43BU, KDL40EX603U, KDL40EX703U, KDL46EX703U, KDL52EX703U, KDL40HX803U, KDL46HX803U, KDL46HX903U, KDL52HX903U, KDL40HX703U, KDL46HX703U, KDL40LX903U, KDL60LX903U, KDL40NX703U, KDL40NX713U, KDL46NX703U, KDL46NX713U, KDL55NX813U, KDL32NX503U,

KDL40NX503U, KDL40NX803U, KDL52NX803U

Sony Blu-Ray Disc Players

BDPS470B.CEK, BDPS570B.CEK, BDPS770B.CEK

Sony Blu-Ray Disc Home Theatre Systems

BDVE370.CEK, BDVE670W.CEK, BDVE870.CEK, BDVF500.CEK, BDVIZ1000W.CEK,

You will pay the full price at the point of sale and then all you need to do is fill in the claim form, which will be provided to you or can be downloaded from the Sound And Vision website, making sure you have the serial number of the product you have bought. You then simply send it along with your original receipt and the European Guarantee to the address provided on the claim form and thats it! You will then be sent a cheque or receive a BACS transfer, whichever you prefer, after your claim has been validated by Sony, usually within 28 days of receipt.

So whats next, well I would say get yourself to one of the Sound And Vision stores, either in Leeds, 78 Armley Road, Armley, Leeds, West Yorkshire, LS12 2EJ or Bolton, 44-46 Higher Market Street, Farnworth, Bolton, Greater Manchester, BL4 9BB. Visit www.soundandvision.co.uk or give the sales teams a call in Bolton 01204 861861 or Leeds 0113 244 3030 and order one of the many great products in this offer and get the VAT back with Sony this Christmas.

Contact Information

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Keywords

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