

## **Trade Show Displays Austin Based Company, Xtreme Xhibits, Earns Three Business Certifications**

*Trade show display supplier, Xtreme Xhibits, has earned WBENC Certification, HUB Certification, and the City of Austin DBE/MBE Certification. Each of these entities empowers women and minority owned businesses by making them eligible to do business with large corporations and government agencies.*

November 1, 2010 (FPRC) -- AUSTIN, TX -- Jill Amerie, owner of Xtreme Xhibits, recognizes the value in achieving certification with entities that embrace and empower women owned businesses.

"I felt the need to do business with companies that I could learn from, grow with and count on when I needed them. These certifications are imperative for the growth of our business," Jill Amerie, owner of Xtreme Xhibits by Skyline.

Over the last six months, Xtreme Xhibits has earned a National Women's Business Enterprise National Council (WBENC) Certification, Texas' statewide HUB Program Certification, and the City of Austin DBE/MBE Certification. Each of these entities empowers women and minority owned businesses.

Earning the WBENC's national standard of certification, the Texas HUB certification, and the Austin DBE/MBE Certification is a stringent process. Each requires an in-depth review of the business by a certification specialist to ensure that the business meets eligibility criteria. Corporations and government agencies that work with WBENC certified, HUB certified, and MBE Certified organizations demonstrate their commitment to fostering diversity in American business.

"Many large corporations across America are recognizing the importance of doing business with Women Owned Businesses and as such have created Supplier Diversity programs. The WBENC Certification not only gives us access to training, research, studies, mentorships etc. but also to corporations that are looking to partner with companies like ours to assist them with their tradeshow marketing programs," Says Amerie.

The company's visibility as a result of the certification offers Xtreme Xhibits the opportunity to assist new businesses and government entities to plan and execute more effective tradeshow marketing strategies.

For more than a decade, Xtreme Xhibits has helped companies increase their ROI from their event marketing efforts by developing comprehensive trade show marketing plans based around each client's individual goals. Amerie says they are more than just a supplier of tradeshow displays and banner stands in Austin, but a strategic partner for businesses who are poised to grow their businesses through trade show marketing.

"Many companies offer display stands or portable displays in Austin and San Antonio, the difference with Xtreme Xhibits is that we are passionate about helping our clients clearly define -- and then reach their event marketing goals," says Amerie

About Xtreme Xhibits:

Xtreme Xhibits a Austin & San Antonio trade show displays company, is a distributor of Skyline Exhibits, Xtreme Xhibits has helped companies throughout the Austin area increase their ROI from their event marketing efforts by developing comprehensive trade show marketing plans based around each client's individual goals.

**Contact Information**

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