

Sample Print Offers Cash Incentive on Canon Imageprograf Purchases

Sample Print, the all Canon online sample service is offering discount vouchers to their customers of up to £100 savings on Canon large format printers until December 24th 2010.

November 25, 2010 (FPRC) -- Sample Print the online Canon sample service has announced a box discount promotion. The promotion allows purchasers the opportunity to save up to £100 pounds off Canon imagePROGRAF printers by requesting a voucher from the Sample Print website - www.sampleprint.co.uk.

The process for requesting a voucher is quite simple; when a customer requests a sample they are offered a voucher request option. This option allows them to select the printer they are interested in which has a discount value associated to it. Within three days of the request the customer will receive a virtual voucher which will have their customer details and a value of discount available. A £50 discount will be offered on the iPF5100, all 24 inch and 36 inch wide printers; 44 inch wide printers will receive a £75 discount and the larger 60 inch machines will receive £100 discount. The discount can be used in conjunction with any other Canon offers but are only redeemable for new machine purchases through a Canon accredited large format printer reseller partner. A list of these resellers and details on the terms of the offer will be sent to the customer at the same time as the voucher. The promotion will run until December 24th and will be available on the 17 inch iPF5100 and all other Canon imagePROGRAF printers 24 inch's and bigger.

The Sample Print service, now in its third year provides hundreds of samples each year to potential Canon customers and those considering upgrading. The sample images are all work from professional photographers, Drew Gardner, David Anthony Hall and Keith Cooper who together provide a wonderful cross section of work from the photographic industry. Rob Andrews of Sample Print said, "The promotion provides additional incentive for those on a budget or looking for a price advantage. We've noticed lead times for certain sectors slowing this year due to the understandable increased focus on budgeting. However, interest in all the printers we cover still remains very high and we hope this promotion will assist some of those customers."

About Sample Print

Sample Print provides a unique service to those interested in purchasing a Canon larger format printer, by offering images from professional photographers taken during working applications. The customer is able to select their preferred image printed from the Canon product that interests them most. The service offers qualified leads to the Canon reseller channel and provides a knowledge base for interested customers to contact with no pressure of sale or obligation to buy. The service is now in its third year.

Contact Information

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