

Paris-Rez.net Launches Affiliate Program and Joins up with the Red Cross to Donate 1 Euro for Each Booking

Specialised Parisian hotel booking web site offers lucrative affiliate program while supporting the Red Cross.

December 2, 2010 (FPRC) -- Paris-Rez.net, the specialised online bookings website with an extensive portfolio of hotels in Paris , is pleased to announce its new lucrative affiliate program which guarantees its partners a minimum of 6% commission. Simultaneously Paris-Rez.net has joined forces with the French Red Cross and will be donating 1 Euro for each online booking.

The new affiliate program, which is handled by Webgains.com, is designed to get Paris-Rez.net maximum exposure across Paris and travel related web sites while at the same time offering tremendous rewards for those who partner with them. The guaranteed minimum 6% commission rate is one of the highest returns on investment (ROI) in this market segment.

But Paris-Rez.net is also conscious that all good business should not only reward its partners with great commissions and its customers with great value but should also have a positive input into society. As a result Paris-Rez.net has made a commitment to donate 1 Euro to the French Red Cross for each online booking made in the next six months.

“We are very excited about our new affiliate program and we are certain this will expand the reach of our service” said Olivier de Geffrier, founder of Paris-Rez.net. “But not only do we want to offer our customers great value for money, we want to help others, that is why we have teamed up with the French Red Cross.”

Paris-Rez.net is an easy to use hotel reservation web site and offers a wide range of hotels in Paris which can be booked online. The web site offers a wide range of filters and easy access methods to find the right hotel for the right price. Hotels can be found according to district, star rating and by distance from a given Metro station.

About Paris-Rez.net

Paris-Rez.net was started in 2008 by Olivier de Geffrier an entrepreneur and expert on Parisian hotels. This former hotelier was the CEO of a group of three star hotels in Paris. Olivier was also the French marketing representative for the island of Jersey (UK) for over 15 years.

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