

Apia: Rewarding Tennis Fans

Want free tickets to the tennis? Apia day passes to the Medibank International Sydney now available for customers.

December 6, 2010 (FPRC) -- The Australian summer tennis season kicks off with the Medibank International 2011 in Sydney and this year 3,000 tickets are available to lucky Apia customers who will be treated to an action packed day of world class tennis.

Attracting some of the world's top ranking tennis players, the event is a favourite amongst fans and players alike as it sets the scene for the first Grand Slam event of the tour – The Australian Open.

Leading national over 50s insurance provider Apia is getting in on the on court action by giving customers the chance to score tickets to Apia Day at the Medibank International Sydney in January.

One of the highlights of the day will be the Apia sponsored Legends Match, featuring Australian tennis legends John Fitzgerald and Sandon Stolle – both phenomenal players who collected an impressive number of singles and doubles titles between them during the 1980s and 90s.

Apia has 3,000 grounds passes to Apia Day on Tuesday 11th January up for grabs and customers can register their interest at www.apia.com.au. They're bound to be popular, so it's a case of first in, first served.

Apia Distribution Executive Manager Craig Dingle said that tennis was a way of life for many older Australians and Apia was happy to be able to share this passion for the game with their loyal customer base.

'We are very excited to be sponsoring Apia Day and presenting the Legends Match, which will give fans and customers a unique opportunity to see two of the former greats of the game face off on the court,' Mr Dingle said.

'Many of our customers will remember having seen John Fitzgerald and Sandon Stolle in action on centre court in the 80s and 90s, and we're sure they will enjoy the chance to see them once again.

'The Apia Day passes will also give customers the opportunity to attend a post-match Q&A session with the players in and hear about their experiences on the court,' Mr Dingle said.

2011 marks Apia's second year as a platinum partner of the Medibank International Sydney, which runs from the 9th to the 15th of January at Sydney's Olympic Park.

'As well as presenting the Legends Match and Apia Day, we will also be bringing back the Apia Masters Marquee which was a huge hit at last year's event,' Mr Dingle said.

'The Apia Masters Marquee will be open throughout the Medibank International Sydney, providing a welcoming air-conditioned retreat from the heat and crowds with refreshments on offer throughout the day.

'We will also have a number of giveaways throughout the day – including signed Medibank International merchandise, Slazenger tennis gear, Schweppes drinks hampers, wine from Pooles Rock Wine and an accommodation package at the Westin Hotel Sydney,' Mr Dingle said.

To register for complementary tickets to Apia Day, customers should visit www.apia.com.au and follow the prompts.

For more information on the Medibank International Sydney visit www.medibankinternational.com.au

--APIA Company Information--

Apia is one of Australia's leading insurance and financial services organisations, forming part of Suncorp. Established more than 20 years ago, Apia is renowned for its personal customer service. In fact, that's part of the reason why Apia is the most recommended insurance company in Australia*. The goal at Apia is to continue to provide high quality insurance products with real personal service to the over 50's market in Australia. Apia has more than 700,000 customers across Australia serviced by 30 branches and approximately 450 staff.

--About APIA--

Apia insurance specialises in home insurance, landlord insurance, car insurance, caravan insurance, motorhome insurance, boat insurance and travel insurance for people over 50 who are working less and living more.

Contact Information

For more information contact Rebecca Aley of Apia Insurance Australia
(<http://www.apia.com.au/apia/>)
(02) 8121 0054

Keywords

[insurance for seniors](#)

[motorhome insurance](#)

[travel insurance over 50](#)

You can read this press release online [here](#)