

Australia's First Ever Electric Vehicle Fast Charger to be Installed at Mitsubishi

New fast-charging station for the new Mitsubishi electric car, the i-MiEV, is launched in Adelaide, South Australia.

December 8, 2010 (FPRC) -- Mitsubishi Motors Australia Limited (MMAL) will unveil Australia's first ever fast charge electric vehicle recharging station later this month in Adelaide to service Mitsubishi's innovative electric i-MiEV.

Located at MMAL headquarters in Clovelly Park, Adelaide, the Level 3 Electric Vehicle DC Fast Charge System will provide fast and convenient charging for the i-MiEV, one of the world's first truly viable zero drive-time emission city commuter vehicles.

MMAL has worked with motoring club product and service supply company Club Assist to bring the latest electric car re-charging technology to Australia.

The Fast Charger charges the i-MiEV's Lithium-ion battery to 80 percent capacity in just 30 minutes and a 50 percent charge is completed in under 12 minutes. The battery can also be charged from a normal 15 amp domestic household power supply, taking about seven hours to reach full capacity.

President and CEO of MMAL, Masahiko Takahashi, said he is thrilled to bring Australia's first ever Fast Charger to Mitsubishi customers.

'Mitsubishi i-MiEV drivers will now have access to a dedicated Fast Charge station reducing recharge time, in Adelaide,' Takahashi said.

'Mitsubishi continues to be industry leaders in electric vehicles and the Fast Charge station is the next step in making electric motoring accessible to a wider audience.'

Released in Japan in July 2009, the i-MiEV, which stands for Mitsubishi innovative Electric Vehicle, is perfect for commuting over shorter distances in a city landscape.

The i-MiEV is able to reach a top speed of 130km/h and has a range of 160 kilometres* from a single charge (based on Japanese and European trial figures).

Utilising a large-capacity lithium-ion battery system and a compact, high-output electric motor in place of a traditional gasoline power train, the i-MiEV has some impressive technical specifications for a zero drive-time emissions vehicle.

Producing 47 kW of power and 180 Nm of instant torque, the i-MiEV's permanent magnet synchronous engine is supported by a revolutionary lithium-ion battery from Lithium Energy Japan.

The i-MiEV's electric motor is smaller, produces more torque at low revolutions and is quieter than a similarly-powered turbocharged petrol engine (according to MMC in-house tests). Most importantly, the i-MiEV's engine is cleaner, producing zero drive-time CO2 emissions.

* Range may vary depending on a number of factors including use of climate controls, driving style, road conditions, number of passengers and the condition of the vehicle. Japan 10.15 Drive Cycle.

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--ABOUT MITSUBISHI--

Mitsubishi Motors Australia is part of the global Mitsubishi Motors organisation and is fully owned by Mitsubishi, one of the world's largest companies.

The company's history dates back to 1870, when Mitsubishi's Japanese founder, Yataro Iwasaki, started a shipping company with three steamships. The company grew from strength to strength and, in 1914, registered the Mitsubishi three-diamond trademark. This symbol embodies more than 130 years of tradition, and has earned the confidence and trust of customers all over the world.

Mitsubishi takes great pride from knowing that more than 11 million people from around the world have chosen to drive a Mitsubishi vehicle. There are Mitsubishi dealers in more than 200 sites across Australia. These professional and knowledgeable dealers help owners ensure their Mitsubishi car is always looked after by fully-trained Mitsubishi technicians, using genuine Mitsubishi parts that meet stringent global standards.

Mitsubishi works hard to develop award winning new cars and automotive technology.

If you would like to know more about the iMiEV electric car or the compact SUV, ASX, see the Mitsubishi website.

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