

## **Škoda Superb Wagon is Fifth Gear's Family Car of the Year**

*Škoda Superb Wagon described as 'faultless' by hit UK Channel 5 show.*

December 22, 2010 (FPRC) -- Škoda is celebrating a Superb ending to 2010 as the brand's flagship model was named Family Car of the Year by Channel 5's hit show Fifth Gear.

'Right at the beginning of the year, I crowned this the greatest wagon ever – and I stand by that even now. The mixture of space, speed, refinement, value, economy, comfort - it's a beaut,' said Fifth Gear presenter, Jonny Smith. 'Honestly, if you're a dad and you need a car to carry all the flotsam and jetsam that comes with it, this is the car you need. It's faultless. I love it.'

This latest accolade represents a successful year for Škoda with the Superb Wagon 125TDI Ambition winning 'Best Large Car under \$60,000' in the 2010 Australia's Best Cars awards.

In the UK, the Superb has also won two Auto Express gongs for Best Family Car and Best Estate Car; Best Large Car and Best Estate Car from Diesel Car; The Caravan Club's class winner and Towcar of the Year; and Fleet News' Best Upper-Medium Car to name but a few. The Superb Wagon was also named Top Gear's Luxury Car of the Year 2009. Meanwhile, the brand was named Which? Manufacturer of the Year and given the What Car? Reader Award for Best Manufacturer 2010.

Škoda also recently came top in the Auto Express Driver Power Survey, while the brand was yet again ranked in the top 10 manufactures of the J D Power Customer Satisfaction Survey for the 17th consecutive year.

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--ABOUT SKODA--

Laurin and Klement, the two Czech designers who began the Škoda journey way back in 1895, would be very proud of Škoda today. As one of the fastest growing car companies in Europe, Škoda

has built a reputation for quality design, reliability and safety.

People are at the heart of everything Škoda does, and for the past 13 years, Škoda has made the top 5 every year in the JD Power Customer Satisfaction survey. Last year, it reached second place, second only to Lexus. Explaining why 98% of our UK customers are more than happy to recommend Škoda to a friend, and why the UK is calling Škoda their Manufacturer of Happy Drivers.

For more information about new cars by Skoda or to contact your nearest Skoda car dealer take a look at the Skoda website. Skoda is very proud of their safe, quality cars and continues to win awards for the Skoda Superb Wagon, a great family car.

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**Keywords**

[family cars](#)

[family car](#)

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