

Namaste 2011 Brings a Taste of India to Muscat

DirectRooms reveals that the ever-evolving and diverse culture of India will be presented in a two-day exhibition in Muscat during January 2011

December 23, 2010 (FPRC) -- Namaste India-Muscat 2011 will showcase its exhibition of the indigenous arts which include traditional dances, arts and authentic handicrafts of the country.

Visitors will be able to sample the rich diversity in the culture as they browse the stunning, traditional art work, clothing and accessories, carving, handicrafts and textiles. All of the products imitate the colourful, vibrant style of the country. Also on offer is the chance to sample some authentic cuisine at the Indian Food Festival.

The exhibition is designed to promote India and its products, showcasing the strengths of both its products and services to a wide audience of over 15,000 people. Exhibitors will include leading authorities from industries such as travel and tourism, education, and medical.

Indian companies are keen to promote the opportunities for travel and tourism to their beautiful country and visitors can pick up brochures and literature about some the opportunities to visit the stunning landscapes of the country and experience the rich culture for themselves.

The Al Falaj Hotel will host the event in its large exhibition area between 13 January and 15 January 2011 and with delegates booking into Muscat hotels, availability may be limited at this time.

Lek Boonlert, marketing head at DirectRooms.com commented: 'The expo is a good opportunity for India to showcase their strengths and for the local people to get a true taste of India. It is advisable to book a hotel room well in advance as hotels are likely to reach full capacity during this period.'

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About DirectRooms

DirectRooms is an independent discount hotel reservations company based in Asia. Established and online since 2000 with over 55,000 hotels worldwide.

Contact Information

For more information contact Lek Boonlert of DirectRooms (<http://directrooms.com>)
+66 (0) 76 241 145

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