

Naartjie Kids Announces New Spring One Collection in Stores and Online

January 13 – 26 Take an additional 30% off entire stock of clearance merchandise online and in Stores

January 17, 2011 (FPRC) -- Salt Lake City, Utah – Naartjie Kids , the original name in clothing sizes 0-10 years, has announced the arrival of its new kids clothes Spring One collection both in stores and online. In addition, during the dates of January 13th-26th save an additional percentage off the entire stock of clearance items both in stores and online.

Naartjie Kids, widely known for their superior quality in children's clothes with the freshest and broadest color assortment in the industry, release their new Spring One Collection both in stores and online as winter slowly begins to draw to a close. The Spring One Collection features the most up-to-date styles and the freshest and brightest assortment of clothing to reflect the spring season's approach.

In addition to the new collection release, Naartjie Kids is offering a 30% discount off their entire stock of clearance items both online and in stores. This promotion includes Fall, Winter and Holiday styles. When shopping for modern and high quality clothing, one can receive the extra incentive of the additional percentage off. The promotion is running from January 13th- 26th. Some items may be in limited sizes and color, thus shopping early for the best selection is recommended.

Naartjie Kids' designs, colors, prints, and styles represent a truly unique synthesis of European fashion trends with western casual lifestyle. Featuring a dominant focus on natural fabrics that are garment-dyed, pre-washed and pre-shrunk for easy wear, low maintenance and comfort, Naartjie Kids uses a garment dye process that results in a more vibrant color and softer clothing and accessories for precious little ones.

The ultimate in mix and match, Naartjie Kids introduces new colors, prints and styles within each collection to allow customers to mix and match across the entire assortment. In addition, shoppers can mix and match between Naartjie Kids seasonal collections, which showcase the freshest and broadest color assortment in the industry, distinctive detailing, mixing of fabrics, appliqués and embroidery details. Always "Kid-Friendly" design concepts made primarily of natural fabrics that feature weight-right fabrications for maximum comfort and easy care. Each item is designed and constructed for easy-wear comfort, whether the garment is dressed up or dressed down.

About Naartjie Kids

Naartjie Kids was founded in 1989 in Cape Town, South Africa when designer Anne Eales sought an alternative to the limited selection of childrens clothes available as she shopped for her three young boys. From its very conception, Naartjie was about KIDS... playful, vibrant, active, colorful, natural, always changing. We offer great kids clothes and baby clothes, basics and accessories for girls, boys, and newborns to 10 years of age -- all at surprisingly affordable prices. Naartjie Kids' corporate headquarters are located in Salt Lake City, Utah. Naartjie Kids owns and operates stores in both the United States and South Africa, with new stores opening regularly.

###

Contact Information

For more information contact Joe Norwood of Naartjie (<http://www.naartjie.com>)
801-977-7790

Keywords

[childrens clothes](#)

[kids clothes](#)

[baby clothes](#)

You can read this press release online [here](#)