

## **Damascus Hosts Middle East's Foremost Event for the Leather Industry During 3 to 6 March 2011**

*DirectRooms.com reports that an exhibition featuring the leading producers and manufacturers of leather goods in the Arabic nations will be setting up in Damascus as part of a specialist industry event*

January 20, 2011 (FPRC) -- Damascus Leather Technologies Activities 2011 will be highlighting the major advances being made to machinery used in leather production as well as displays of the finest leather products.

Companies at the event will showcase new machinery for factories and representatives will be available to talk directly to each of the visitors about the specifications and production capabilities of each machine.

Visitors to the show can also see and try examples of the end products which will include many different varieties of shoes, bags, jackets and belts. Suppliers of after care products will also present the best ways to care for goods and there'll be a diverse range of accessories including belt buckles, leather studs and fastenings.

The show is the main leather trade event in Syria and also for the surrounding countries and sees many international companies setting up at the event looking to trade with the Middle Eastern market. As more visitors head to the Syrian capital finding a hotel Damascus close to the Damascus International Fairground, over the event dates of 3rd to 6th March 2011, will become increasingly more difficult.

Lek Boonlert, marketing head at DirectRooms.com commented: 'All of the main companies from the Syrian leather industry will be present at the event which will increase the number of bookings at hotels. Visitors should confirm rooms online before the start of the expo in March.'

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About DirectRooms

DirectRooms is an independent discount hotel reservations company based in Asia. Established and online since 2000 with over 55,000 hotels worldwide.

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### **Keywords**

[hotel Damascus](#)

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