

Promos On-Time Launches All New Promotional Products Web Site

Promos On-Time, a national leader in event, awareness, and recognition giveaways and gifts, announced today its newly redesigned web site. With the launch of the new site, Promos On-Time reinforces its position as the leading online promotional products distributor.

January 20, 2011 (FPRC) -- Online Promotional Product Company Launches Improved Shopping Experience.

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Distinguishing themselves by making on-time delivery their main priority, their goal has been to meet or beat customers desired delivery dates, while maintaining the highest level of product and imprint quality. Recognizing that their customer base consists of both small and large companies, improving and streamlining the ordering process was critical in catering to both segments. Web site enhancements have been made in numerous areas including search functionality improvements, streamlining the ordering process, and increasing ease of imprinting.

"Promos On-Time recognized the importance of web site navigation to our customers. We felt it was our obligation to bring the best in technology to our platform," said Promos On-Time President Michael Lerner "With the improvements that we have implemented, customers will find products and ideas easier, complete their order effortlessly and make more intelligent choices for their promotional dollar."

Product Search Improvements

• Site Search Improvements where results can be further refined by category, product type or by keyword tags.

• Product Sort by title, price, and customer rating

• New Categories such as Eco-friendly products, made in the USA and brand names.

• Comparison Tool allowing customers to compare products side by side after narrowing their selections.

• Customer Ratings and Review providing real life opinions and experiences with the products, as well as usage ideas.

• Alternate Product Suggestion Engine intelligently suggests product options that relate to choices, with variables such as affordability and minimum quantity.

• New Product Category Layout an efficient four-column layout allows for easy product viewing.

Product Imprint Option Enhancement

• Choose Your Font, select from a variety of the most popular font styles to imprint message or contact information.

• Art Upload eliminates the need to email art after placing an order for each product ordered.
• Product Image Zoom provides the ability to see product detail in the customers' hands without having to wait for a product sample.

Contact Information

For more information contact Michael Lerner of Promos On-Time (<http://www.promosontime.com>)

Keywords

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