

Jaipur Features Latest Developments to the Indian Agricultural Industry from 18 to 20 February 2011

DirectRooms.com highlights that members of India's farming community will be descending on Jaipur to see exhibitions on the latest equipment used in agriculture and discuss best practices being implemented nationwide

January 23, 2011 (FPRC) -- Krishi Expo 2011 will feature a combination of manufacturers of new technology along with key experts from the industry who will be speaking at the event. The meeting aims to share knowledge among farmers of how to achieve maximum yields from the land and livestock while demonstrating new innovations that can help achieve the results.

A conference will also run in conjunction with the exhibition where members will be discussing government incentive schemes and research will be presented on harvest management and organic farming. Attendees can also hear about how to improve the nutrient content of crops, factors related to water and pest management, as well as ways of preparing and testing soil.

A special awards ceremony will take place to recognise those farmers that have adapted to modern practices and shown the best improvement to managing sustainable farms. All of the events will run over 18th to 20th February 2011 at the Bhavani Niketan Ground which is expected to see attendance from more than 63,000 visitors many of whom will be searching for hotels in Jaipur near the grounds.

Lek Boonlert, marketing head at DirectRooms.com commented: 'Farmers, academics and industry professionals will be heading to Jaipur in their thousands. This will significantly impact hotels in the area so anyone planning on attending is advised to book rooms well before the start of February.'

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About DirectRooms

DirectRooms is an independent discount hotel reservations company based in Asia. Established and online since 2000 with over 55,000 hotels worldwide.

Contact Information

For more information contact Lek Boonlert of DirectRooms (<http://directrooms.com>)
+66 (0) 76 241 145

Keywords

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