

## **Trade Show Displays In Washington DC To Be Showcased at Atlantic's ExhibiTrends 2011 Expo**

*Atlantic Exhibits is hosting the upcoming ExhibiTrends 2011 event, a large expo that will highlight the newest in trade show displays in Philadelphia as well as many other exciting developments in Washington DC trade show exhibits.*

January 31, 2011 (FPRC) -- WASHINGTON, DC -- Atlantic Exhibits takes their clients seriously when it comes to seeing results from their trade show display in Washington DC. Throughout the mid-Atlantic United States, Atlantic Exhibits listens to their clients' needs, budgets, and expected results, and helps them develop a trade show marketing plan that will work and integrate with those specific requirements.

To facilitate the mingling of tradeshow professionals and major manufacturers in the same venue, Atlantic Exhibits is hosting Atlantic ExhibiTrends 2011, which consists of two one-day events that promises to help clients and providers find each other. The first event will be held at Atlantic Exhibit's headquarters in the Washington DC Metro area on March 3, 2011. The event is free and open to the general public. Experienced and seasoned professionals from Atlantic will be participating in the event, assisting in areas such as exhibit design, project management, and will be available to answer any questions participants might have.

"We have found that there is no easier way to connect our clients with the suppliers that will most benefit them and their business. Having all of the best manufacturers in a central location allows businesses considering entering the trade show market to learn how our services can truly expand their exposure and increase their bottom line. Trade shows really do work," says Britt Ford, director of marketing and communications at Atlantic Exhibits.

The next one-day event of ExhibiTrends 2011 will be in mid-June at Atlantic's Philadelphia Metro design center. At that event, the public can peruse trade show displays in Philadelphia and see what marketing methods will best work for that area.

"Even if you've never participated in a trade show before, Atlantic ExhibiTrends 2011 is the best way to get your feet wet. Visitors will be able to see all of the newest and most effective products available to have a successful trade show and improve business. If you have done some research, seeing the best in Washington trade show exhibits can provide you with inspiration," concludes Ford.

For more information about Atlantic ExhibiTrends 2011 or Atlantic Exhibits, contact Britt at [bford@atlanticexhibits.com](mailto:bford@atlanticexhibits.com) or call 800-817-2839.

### About Atlantic Exhibits:

Atlantic Exhibits is a full service firm specializing in tradeshow exhibit design and production, strategic tradeshow marketing, museum and corporate interior design and build, graphics and custom manufacturing, program management and installation and dismantle field services. Since 1988, they have served clients globally from offices located in the Washington DC Metro (HQ), Baltimore, Philadelphia and Richmond/Tidewater Areas and manage assets from their Operations Center in Front Royal, VA. For more information, log on to [www.atlanticexhibits.com](http://www.atlanticexhibits.com) where you can

view past projects and learn more about their capabilities.

**Contact Information**

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