

Naartjie Kid's Announces Exciting Events for the Month of February

Events include: Kids Kash Coupons, New Spring Two Collection, and new lower prices on select fashions

February 17, 2011 (FPRC) -- Salt Lake City, Utah, - Naartjie Kids, the original name in clothing sizes 0-10 years, announces new exciting events during the month of February. The upcoming events feature the arrival of a new Spring Two collection, a chance to earn Kids Kash Coupons, and newly reduced prices on the entire stock of Fall and Winter fashions.

Having arrived on the 10th of February is Naartjie Kid's new Spring Two Collection. The collection arrives just as the spring season begins, which make for the perfect update to any child's wardrobe. Naartjie Kid's known for their superior quality and attention to detail, provides the freshest and latest fashion attire for children. The collection accurately reflects the feeling and meaning behind the spring season.

Naartjie Kid's will also be giving customers a chance to earn Kids Kash Coupons. February 10-16 with every \$50 purchase of \$50 or more customers will earn a coupon valid for \$20 off a future purchase of \$50 or more. With the arrival of the new Spring Two collection, it is the perfect opportunity for earning coupons. And with the spring season quickly approaching in the upcoming month, the coupons may be redeemed during Marh 17-23.

In addition to the Kids Kash coupons and new collection arrival, Naartjie Kid's will reduce the entire stock of Fall and Winter fashions to \$9.99 and under. When shopping for modern and high quality clothing, the newly appointed discount cannot be beat. This price reduction will begin on the 17th of February and run through the 23rd.

Naartjie Kids' designs, colors, prints, and styles represent a truly unique synthesis of European fashion trends with western casual lifestyle. Featuring a dominant focus on natural fabrics that are garment-dyed, pre-washed and pre-shrunk for easy wear, low maintenance and comfort, Naartjie Kids uses a garment dye process that results in a more vibrant color and softer clothing and accessories for precious little ones.

The ultimate in mix and match, Naartjie Kids introduces new colors, prints and styles within each collection to allow customers to mix and match across the entire assortment. In addition, shoppers can mix and match between Naartjie Kids seasonal collections, which showcase the freshest and broadest color assortment in the industry, distinctive detailing, mixing of fabrics, appliqués and embroidery details. Always "Kid-Friendly" design concepts made primarily of natural fabrics that feature weight-right fabrications for maximum comfort and easy care. Each item is designed and constructed for easy-wear comfort, whether the garment is dressed up or dressed down.

About Naartjie Kids

Naartjie Kids was founded in 1989 in Cape Town, South Africa when designer Anne Eales sought an alternative to the limited selection of childrens clothes available as she shopped for her three young boys. From its very conception, Naartjie was about KIDS... playful, vibrant, active, colorful, natural, always changing. We offer great kids clothes and baby clothes, basics and accessories for

girls, boys, and newborns to 10 years of age -- all at surprisingly affordable prices. Naartjie Kids' corporate headquarters are located in Salt Lake City, Utah. Naartjie Kids owns and operates stores in both the United States and South Africa, with new stores opening regularly.

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