

## **Skin Packaging Film Patent Awarded**

*New, patented product that will change the way skin packaging is done to dramatically improve appearance, speed, and cost.*

February 22, 2011 (FPRC) -- Cedar, MN - Arrowhead Coating and Converting announces they have been awarded United State Patent # 7,816,003 for their Clear Draw film product. This innovative product was developed for the skin packaging industry to alleviate common problems encountered when coating board stock. Manufacturers common use skin packaging to secure parts and enhance visibility.

Rather than the usual process of converters applying adhesive to the board stock before the film is heat sealed to the board stock, Arrowhead's Clear Draw film already has adhesive pre-applied to it, saving time and labor for the packager. This process provides a better bond and eliminates the chalky residue and cloudy appearance common to all other film applications. Moreover, this product provides that the film is more closely drawn around high profile parts thereby giving a neater, cleaner, more secure seal. Arrowhead's research also shows savings on packaging costs, ranging from 5% to 40%.

'This product has the potential to revolutionize the packaging industry,' said Patrick Kohler, President of Arrowhead Coating and Converting. 'The exciting thing is, this technology is not just limited to the skin packaging industry, but has applications in other markets.'

Arrowhead Coating and Converting is a manufacturing company serving the industrial sector. Specialties include: pressure-sensitive adhesive coating; toll coating; and R & D projects utilizing solvent, water, or UV curable coatings. Each of Arrowhead's partners have more than twenty five years of experience in the coating and converting industry.

Contact information:

Tom Gustafson  
Arrowhead Coating and Converting, Inc  
18850 Jackson St NE  
Cedar, MN 55011  
763-434-5735  
[www.arrowheadcoating.com](http://www.arrowheadcoating.com)  
email: [arrowhead@adhue.com](mailto:arrowhead@adhue.com)

### **Contact Information**

For more information contact Tom Gustafson of Arrowhead Coating and Converting, Inc  
(<http://www.arrowheadcoating.com>)  
763-434-5735

### **Keywords**

[skin packaging](#)  
[blister pack](#)  
[clamshell](#)

You can read this press release online [here](#)