

## **Trade Show Display Award Winner, Envoy®, Heralded For It's Extreme Modular Versatility**

*Skyline's newest modular trade show display system has earned the prestigious Buyer's Choice Award. Miami and Fort Lauderdale trade show booth enthusiasts can now tour the award winning Envoy® in person at Skyline's Hallandale, FL design center.*

February 23, 2011 (FPRC) -- HALLANDALE, FL -- Skyline Exhibits, the nation's leading developer of innovative trade show booth technology is back in the spotlight. The innovator's latest product, the extraordinarily customizable Envoy® modular trade show display system, has earned the prestigious "Buyer's Choice Award" at EXHIBITOR2010.

"The goal was to create a product that would change the industry. A team of Skyline's most creative marketers, designers, and engineers set out on a mission to create a system that would accentuate branding, seamlessly integrate technology, and facilitate communication. This award confirms that this was the combination of features the industry was waiting for," Wayne Litsky, Operations Manager and Partner for Skyline's Miami and Caribbean trade show displays branch, Skyline South Florida.

Each year, hundreds of products compete for the Buyer's Choice Award at the annual event. Products are judged based on innovation, application and how the product will enhance the job of the exhibit or event professional.

Says EXHIBITOR2010, "Thanks to the Envoy Exhibit System from Skyline Displays Inc., you can say goodbye to time-consuming makeovers of your modular exhibit each time you want to adjust your messaging or alter your look."

The innovation is in Envoy's® proprietary fabric-connection system that makes it fast and incredibly simple to swap fabric graphic displays without changing any hardware. "It takes a lot of labor out of the equation and you can't see the framework," said judges.

Miami and Fort Lauderdale trade show booth enthusiasts and exhibitors can now tour the award winning Envoy® in person at Skyline's Hallandale, FL design center.

For more information and to watch an online video of Envoy's® innovation, visit: <http://www.skyline-sfl.com/new-products/Envoy-Exhibit-System/>.

About Skyline South Florida/Caribbean:

Skyline South Florida is the leading distributor of innovative trade show exhibits in Miami and the Caribbean. Skyline South Florida & The Caribbean is part of a global network of more than 1,500 team members ready to provide exhibitors with expert worldwide service and support in nearly 138 design centers and representatives in 38 countries.

### **Contact Information**

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**Keywords**

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