

YardRampRental.com Answers Demand for Risk-Free Purchases and Rental Options

YardRampRental.com offers options to its customers that competitors do not offer and likely cannot offer. By giving every rental customer a purchase price option, the opportunity exists to "try a ramp on for size" before making a large financial commitment. The truly unheard of feature target buyers of new ramps. YardRampRental.com is the only dealership of its kind to offer a guaranteed buy-back program for up to seven years on any new yard ramp purchase. Customers will not be stuck with a tough-to-sell yard ramp once they no longer need it.

February 24, 2011 (FPRC) -- YardRampRental.com has become the first service of its kind to offer a guaranteed buy-back program on every purchase of a new or used yard ramp. Combined with a rental program including a customer's option-to-purchase at no-haggle pricing, YardRampRental.com expects to overtake traditional bricks-and-mortar dealerships in terms of value offered.

"Customers want to mitigate their risk," according to Jeff Mann, president of YardRampRental.com, "and making a \$10,000 purchase for a 2.5 ton piece of equipment does involve risk. Our rental program gives decision-makers a chance to 'try one on for size' before buying." The company's rental offering includes a guaranteed purchase option which the customer may exercise at any time during their rental period.

Mann acknowledges other dealers of yard ramps (aka forklift ramps or dock ramps) offer similar purchase options. However, he contends YardRampRental.com brings a completely new feature for the sales side of the marketplace and he believes it will cause some competitors a few sleepless nights. YardRampRental.com will include with every sale of a new or used yard ramp a firm offer to buy back the ramp at a pre-set price for up to seven years.

"We have prospects tell us they need to rent for 12-24 months," stated Mann. "This is simply not economical. And leasing is not really the answer. They don't want to get stuck with a purchased ramp once their need is gone. We give them the out. Sell it back to us. We are in the used yard ramp business after all."

With a balance of rentals and sales, the company fulfills the demand of business owners, facility managers and logistics executives to address the pressing need for increasing labor efficiency and safety without tapping into business capital or credit.

Mann summarizes the competitive edge for YardRampRental.com by stating, "The 21st century is ripe for service providers who can implement every technological tool possible to facilitate visibility, customer service and low overhead. Any one without the others will not work. We are dedicated to all three."

Yard ramps (aka forklift ramps or dock ramps) are used in ground-to-truck or ground-to-dock applications. Typically mobile enough to be maneuvered into position with a forklift, the most common size has a 20K lb load capacity and is 84 inches wide and 36 feet long with the top six feet

leveled off for ease of loading and offloading 18-wheeler trucks.

For more information on renting, buying or selling a new or used yard ramp, go to www.YardRampRental.com or call 888-977-4224. The site also includes resource articles and videos on the specifications, features and use of yard ramps.

Contact Information

For more information contact Jeff Mann of YardRampRental.com (<http://www.yardramprental.com>)
888-977-4224

Keywords

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