

Majestic MRSS Announces Three Senior Level Appointments

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March 1, 2011 (FPRC) -- To support the increased demand experienced in its India operations, MajesticMRSS has announced three senior level appointments. This is another milestone in its endeavour in establishing new global structure designed to better support its worldwide clients through timely, consistent, and integrated Business Intelligence Solutions.

According to Mr. Raj Sharma, the President/Co-Founder of MajesticMRSS, "The expansion of the MajesticMRSS team with these professionals intends to deliver further value to our clients. Their Industrial proficiencies & synergies, synchronised with our capabilities, should help our global client's derive much more from MMRSS."

Bhoorender Panwar (Regional Vice President, Delhi) previously worked with Market Xcel & Springboard Research; Bhoorender has over 12 years of experience in International business development of Business Intelligence Solutions. Commenting on this move, Bhoorender said, "It is very exciting to be a part of MajesticMRSS, which has been rapidly expanding its geographic footprint".

Deepak Dasila (Regional Director, APAC) a seasoned Market Research Professional, has managed end-to-end deliveries of research studies for global clients across industry sectors. Deepak says, "I hope to significantly grow the Global Accounts we are currently serving & add further Strategic Accounts as well". Deepak previously worked with IMRB International & Synovate.

Praveen Surana (Director Healthcare) with more than 16 years of accumulated experience on the client side practice, including Brands like J B Chemicals & Pharmaceuticals Ltd, Praveen will lead the MMRSS Healthcare Practice.

Commenting on this development Praveen said, "My key mandate is to increase the Pharmaceutical & HealthCare Revenues of the practice to the \$10 million mark by 2014."

Raj Sharma further adds, "These moves are a result of our extremely rapid growth in India & Oversees geographies & we expect to announce other key appointments across the region in the near future.

About MajesticMRSS:-

MMRSS is more than a decade old full service market research company with clients in the Pharmaceutical, Healthcare, FMCG/CPG, Automotive, Information Communications and Technology (ICT), Hospitality & Retail, Media sectors. Currently, MMRSS is present in fifteen countries in Middle East and Asia. Majestic has always been at the forefront of technology as an emerging force in Asia and the Middle East in the last decade. MajesticMRSS also has Eye tracking, video streaming, Emotional-Measurement, & SMS Research tools.

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