

IntelliClick For Goldmine Email Marketing Add Powerful New Features

Glenview, IL Business Automation Solutions, Inc., is pleased to announce the release of IntelliClick Software version 6.0, professional email tracking for Goldmine CRM users.

March 10, 2011 (FPRC) -- The latest release packs powerful new features into the already popular Goldmine CRM add-on. IntelliClick makes GoldMine email marketing simple and effective by providing real-time alerts for tracked clicks, immediate calls to action, such as literature fulfillment and event registration; and powerful instant CRM integration.

The GoldMine email tracking new features include new potent one-click capabilities. IntelliClick expands the built-in email marketing capabilities of GoldMine CRM, whereby recipients of emails may opt in off a single click and have the GoldMine database updated. This new feature makes opt-in newsletter marketing a snap.

The labor intensive process of removing bounced emails also goes away with IntelliClick. All bad emails can be cleaned up with one click! IntelliClick entirely integrates the send and bounce management process.

IntelliClick has also added unique analysis reporting not typically found in any eMarketing solution for GoldMine. These reports include Top Leads, Measurement Analysis by Key Fields, such as sales rep, industry and rank, attendance reporting for event registration, and Top Web Leads.

The IntelliClick for GoldMine marketing solution continues to prove its dedication to customer satisfaction by providing GoldMine email tracking enhancements that directly reflect the needs of its clients. "Our customers continue to grow more sophisticated with their marketing campaign needs, and IntelliClick continues to respond. We look forward to growing along with our IntelliClick customer base" said Pamela Pearl, Director of Marketing for IntelliClick Software.

About Business Automation Solutions, Inc: GoldMine consultants since 1995; and the developers of IntelliClick which provides solutions to make Goldmine eMarketing easy and hassle-free. IntelliClick allows companies to send campaigns right from their own database and sends the results directly back to Goldmine for timely follow-up.

North American Inquiries, please contact 888-827-5628 x.204
European/UK Inquiries, please contact 44 01454 334430

Contact Information

For more information contact Pamela Pearl of Business Automation Solutions Inc
(<http://www.intelliclicksoftware.com/>)
847-291-7320 ext. 204

Keywords

[GoldMine email marketing](#)
[GoldMine email](#)

[GoldMine marketing](#)

You can read this press release online [here](#)