

## **Motobuys Unveils New Website Design**

*The new MotoBuys.com site features a simpler graphic layout, improved search, expanded content and enhanced features to make the shopping experience better.*

March 12, 2011 (FPRC) -- Gary Kovner, GM of Motobuys.com, reports the unveiling its redesigned Web site to the online powersports community. The new site features a simpler graphic layout, improved search, expanded content and enhanced features to make the shopping experience better for all their visitors.

The new design, based on customer research and Web analytics, allows users to quickly find useful information and zone in quickly on what they are looking for. A vast amount of relevant cycle-specific content has been added to the site. Visitors to the site now have the opportunity to more precisely find what they are searching for in products and services.

“The graphically rich improvements are just the beginning of the redesign. The improved search means that customers search of products and services will be more prominently displayed, increasing ease of use of the site,” said Gary Kovner, GM of the Powersports Division. “We will continue to improve our product and services with enhancements and packages that are relevant and timely to our customer base.” The new site can be visited at [www.motobuys.com](http://www.motobuys.com).

MotoBuys offers onroad and offroad vehicles including ATVs, Dirt Bikes, Go Karts, Mopeds, Trikes, and a lot more. They also feature state-of-the-art accessories for all their vehicles. MotoBuys is one of the only online powersports dealers to offer parts and free technical support from certified technicians for every product they offer. They provide excellent customer service and invite the public to read their BBB report.

Motobuys.com’s Lowest Price Guarantee plus free shipping for orders \$75 and over give consumers confidence that they are saving the most money at Motobuys.com. The Hassle Free Return Policy further proves this store’s commitment to making customers happy. Sales Tax is only added if the purchase is in Arizona.

About Motobuys.com

MotoBuys is fast becoming one of the internet's leading online powersports licensed dealers. With over 32 years in the powersports industry, MotoBuys has the experience to know which brands and models contain the best value for their customers. Customer service is the main focus and they offer a 100% Satisfaction Guarantee along with their 100% Lowest Price Guarantee. For more information call 877-667-6289 and visit the web site at <http://www.motobuys.com>.

### **Contact Information**

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### **Keywords**

[trikes](#)

[dirt bikes](#)

[go karts](#)

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