

## Sienna Charles is Giving Luxury Travel New Meaning

*Making traveling a truly rich experience is Sienna Charles' specialty.*

New York, NY (FPRC) March 15, 2011 -- Sienna Charles, a travel luxury agency and lifestyle advisory company is officially launching its website and blog (<http://www.siennacharles.com>). Many might think that travel agencies are facing slow extinction given that the Internet is making it easier and faster for consumers to plan their own trips and book their own reservations. However, Jaclyn Sienna India-Reinert, President of Sienna Charles, just might bring back the desire to go old-school, the new way. What really sets her apart from similar companies are her blog and holistic approach to travel.

Having started exploring the world at a young age, Jaclyn brings focus on travel as an incredibly experiential journey - being immersed in cultures and adventures as special and unique as the travelers themselves, with the bonus of enjoying the comforts of a 5-star hotel and dining on haute cuisine. In the Sienna Charles blog, one can read about 'people that are passionate, food that is sustainable, and places that are unimaginable.' All the hotels, restaurants, vineyards, spas, and other companies recommended on the daily-updated articles are based solely on her own travel encounters and are selected because of their high standards and distinctive offerings. From private seaside resorts to organic farms and spas in boats, Sienna Charles brings people closer to experiences more extraordinary than they can create themselves or find anywhere else.

As a continuation of Sienna Charles' mission to inspire people, the website has a Curated Offerings section, which showcases curated experiences put together with company partners - luxury hotels and resorts from all over the world. They also have a Customized Itinerary department that specializes in tailoring trips for clients. There is much detail incorporated in this service, wherein curators design an entire trip based on the client's desires and needs, from the hotel atmosphere, to a specific restaurant, and even extraordinary activities like hot-air ballooning in Africa or cruising on the Amazon. Finally, for the ultimate taste of luxury, the Exclusive Membership will allow subscribers access to Sienna Charles' carefully assembled network of world-class partners for a yearly retainer fee. One of the most elite travel clubs in the market, membership includes indulging in all of the agency's services, with surprises, perks, exemplary service, and accessibility from abroad and at home for all travel and lifestyle needs.

Except for the blog and Curated Offerings, registration and/or paid membership is required for the corresponding service chosen. It is certainly a small amount to pay for the kind of travel that Sienna Charles produces. So for any kind of getaway, Sienna Charles' blog and services will help you get there, get there in style, and bring you meaningful experiences you will surely never forget.

### Contact Information

For more information contact Jaclyn Sienna India-Reinert of Sienna Charles  
(<http://siennacharles.com>)  
917-408-1524

### Keywords

[Travel](#)  
[Luxury](#)

[Hotels](#)

You can read this press release online [here](#)