

## **Devotion Vodka selects Xtreme Xhibits as exhibit design partner for Premier at NCB show Las Vegas**

*Known as an expert trade show exhibit company in all aspects of design, implementation, installation and dismantling, Xtreme Xhibits has been chosen to premiere Devotion Vodka at Las Vegas NCB show.*

March 16, 2011 (FPRC) -- AUSTIN, TX -- The Nightclub & Bar Convention and Trade Show (NCB) was held in Las Vegas from March 7th to 9th, and debuted Devotion Vodka. This new and innovative company chose Austin based trade show exhibit company, Xtreme Xhibits, to oversee their debut at the NCB event.

There were over 28,000 people that attend the show, and Devotion Vodka ensured their successful participation by trusting all aspects of their NCB trade show exhibit to Austin's Xtreme Xhibits. From planning and design to implementation, installation, and dismantling, Xtreme Xhibits showed Devotion Vodka what they do best: increase their exposure and their return on investment.

Multiple celebrities attended the NCB event, including Mike "The Situation" Sorrentino from MTV's Jersey Shore, Dave Navarro, Matt Sorum, and many others. Xtreme Xhibits worked closely with Devotion Vodka to organize the ideal trade show experience, maximizing public relations and giving the public the chance to learn more about the product.

"We've used all of our experience to put together a really impressive showing for Devotion Vodka, because we understand how important this event is to the premiere of their product. Every aspect of the trade show exhibit for the NCB show has been carefully thought out, just as we do for each and every one of our clients," said Jon Peters of Xtreme Xhibits.

Devotion Vodka (<http://www.devotionvodka.com>) or on Facebook at (<http://www.facebook.com/DevotionVodka>) was the NCB's opening night party's sponsor. The party was held at HAZE nightclub, where attendees were able to try the new liquor. Devotion is billed to be America's smoothest liquor, and is the only vodka in the world infused with casein, a protein product. The product's slogan was important to Xtreme Xhibits to integrate into their trade show booth design: It's what's inside that counts.

"We're thrilled to be chosen as the representative to help premiere this exciting new product, Devotion Vodka. The NCB Show is a very large, fast paced trade show, and the potential is huge for a great presentation through effective exhibit design. That's why Xtreme Xhibits was chosen, because we truly understand all aspects of successful trade shows," concluded Peters.

### About Xtreme Xhibits:

Austin based company, Xtreme Xhibits, is an exclusive dealer for Skyline Exhibits. Xtreme Xhibits has helped companies throughout the Austin area increase their ROI from their event marketing efforts by developing comprehensive trade show marketing plans based around each client's individual goals, utilizing Austin trade show stand design, island exhibits, and modular and portable displays. To request a free printed brochure featuring images and comparisons of 25 trade show exhibit design ideas, visit: <http://www.skyline.com/Request/Free-Brochure/>.

**Contact Information**

For more information contact Jon Peters of Xtreme Xhibits (<http://www.xtremexhibits.com>)  
512.832.1921

**Keywords**

[trade show exhibit to Austin](#)

[trade show booth](#)

[Austin trade show stand](#)

You can read this press release online [here](#)