

## **GreenExpressDirect.com Release New Business Recycling Guide**

*Free how-to guide to business recycling now available at [www.GreenExpressDirect.com](http://www.GreenExpressDirect.com).*

March 24, 2011 (FPRC) -- Recycling even the basic paper and aluminum cans can reduce the effects of manufacturing on the environment and lower costs. For example, recycling one aluminum can lights one 100 watt bulb for 20 hours. If all aluminum cans were recycled, the electrical needs of 1,500,000 households would be met. We can see that the impact from business recycling can have a huge impact on the environment. In an effort to help businesses coordinate a recycling program at their facility a free How-To Recycling Guide for Businesses eBook is now available from [www.GreenExpressDirect.com](http://www.GreenExpressDirect.com). This guidebook will walk program coordinators through six steps to creating a recycling program.

One important step discussed helps in evaluating the recycling program for efficiency and tips on keeping everyone involved. Information is provided for calculating the recycling rate and volume so the staff can understand what their contribution has done for the environment. 'This easy to read guidebook is a great resource for businesses interested in establishing a recycling program. We are glad to make this available to all for free.' - Richard Alsager, President Green Express Direct.

Green Express Direct also offers a complete line of recycling bins that can be used in a variety of settings. More information on the How-To Recycling Guide for Businesses and recycling containers can be found at [www.GreenExpressDirect.com](http://www.GreenExpressDirect.com).

About Green Express Direct:

Green Express Direct™ combines great customer service with a broad offering of recycling, as well as, energy and water saving products. Customers of Green Express Direct include owners and managers of residential; multifamily; hospitality; educational and commercial properties; healthcare providers; and municipal and government facilities. Constantly searching for new products, Green Express Direct welcomes inventor submissions. For additional information – [www.GreenExpressDirect.com](http://www.GreenExpressDirect.com).

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### **Keywords**

[recycling](#)  
[how to guide](#)  
[free ebook](#)

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