

Skyline DFW Exhibits & Events' Clients Dominate Heli-Expo Buzz

Dallas area display company represents 9 aviation clients including show stopper, Eurocopter

April 7, 2011 (FPRC) -- Dallas and Fort Worth trade show display and event marketing company, Skyline DFW Exhibits & Events (<http://www.dfwexhibits.com>) was flying high at Heli-Expo 2011 in Orlando this month, representing 9 premier clients at the industry's largest tradeshow dedicated to the international helicopter community.

According to the Helicopter Association International, this year's show broke records with approximately 20,000 people in attendance. Among the show's top attractions were exhibits from the Dallas trade show exhibit company, Skyline DFW. The company's exhibits include a stunning 120'x120' two-story exhibit for Eurocopter with a technically sophisticated unveiling event for their new helicopter, the EC145 T2.

Heli-Expo brings together buyers from over 200 countries and this year's show marked a sharp uptick in orders. Skyline DFW, the Dallas area trade show display company, provided comprehensive event service solutions and show services for the company's Heli-Expo clients, including complete design, fabrication, audio/visual, computers, installation and dismantle, as well as a myriad of pre, at and post show services. Overall, Skyline DFW was responsible for constructing and dismantling over 20,000 square feet of customer exhibit floor space at the convention center. Clients included:

- * Aero Dynamix – 30'x30'
- * Becker Avionics – 20'x20'
- * Cool City Avionics – 10'x20'
- * Conklin and de Decker – 10'x20'
- * Eurocopter – 120'x120'
- * Metro Aviation – 40'x60'
- * REB Technologies – 10'x20'
- * United Rotocraft – 20'x30'
- * Vertical Magazine – 20'x20'

'This was Eurocopter's second year with Skyline DFW and I am extremely pleased with the superior level of support provided by the Skyline team. They skillfully managed the challenges of working with a truly international company to deliver incredible quality with impressive turnaround times. The booth was a 'must see' for customers and the press, and was a powerful reinforcement of the Eurocopter brand. We look forward to our continued partnership with Skyline DFW at next year's Heli-Expo,' said Brenda Reuland, VP Communications and Public Relations for American Eurocopter.

Coppell, Texas, based Your Event Solutions, Inc. (YES) Founder and President, Ms. Kelley Parlier commented, 'I've worked with Skyline DFW for over ten years now and I always know that my expectations, as well as my clients will be exceeded every time with Jeff Meisner and his company. The strategic partnership with Skyline DFW delivers the kind of value and consistent quality that my clients deserve and I rely on.'

'Our Heli-Expo clients are among the best at the show and we are proud to serve them. Every year we are challenged to raise the bar at Heli-Expo as our clients look to us for innovative exhibit solutions that will drive traffic and sales. We continue to grow our Heli-Expo client-base through referrals from satisfied customers and we are already looking forward to next year's show which will be held in our hometown of Dallas, Texas,' remarked Jeff Meisner, President of Skyline DFW Exhibits & Events.

About Skyline DFW Exhibits & Events

Located in the Dallas/Fort Worth metro area, Skyline DFW Exhibits & Events enhances customers' branding, product, messaging, marketing, ROI and overall company performance through the design, creation and delivery of innovative exhibit display products and turnkey services. Customers include: American Airlines, American Eurocopter, Aviall, Baylor Health, Brinks, Chesapeake Energy, Interstate Batteries, SuperMedia and Texas Health Resources.

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