

XVIVO Scientific Animation Onvited to Present at Prestigious Stanford University's Annual Cancer Biology Symposium

With the goal of educating and informing an influential audience at the forefront of cancer research on the power of scientific visualization, XVIVO's Vice-President Robert Krensel will present animation programs that focus on cellular and cancer-related processes (normal versus pathological), stem cell differentiation and cancer therapeutics, highly specialized for this prestigious audience. Mr. Krensel's presentation will include 'The Inner Life of the Cell,' an animation developed by XVIVO Scientific Animation in partnership with Harvard University's BioVisions multi-media website, which the New York Times opined was 'perhaps the pivotal moment in molecular animations.'

April 18, 2011 (FPRC) -- ROCKY HILL, CT - Internationally-acclaimed XVIVO Scientific Animation will be presenting at the Stanford University School of Medicine's Cancer System Biology Annual on Monday, May 2, 2011 at 2:00p.m. to an audience of graduate students, postdoctoral fellows, medical researchers, physicians/clinicians, and educators. In disciplines ranging from molecular and cellular biology to computer science and mathematics, XVIVO will showcase revolutionary new approaches to education through the visualization of dynamic processes, related to molecular and cellular biology, pathology and drug delivery.

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'Being invited to speak at Stanford University's School of Medicine's influential symposium and present to current and future leaders at the forefront of cancer research and discovery is a real honor,' states XVIVO's Vice-President Robert Krensel. 'With a focus on pathophysiology and drug delivery mechanisms, XVIVO's presentation will demonstrate the power of visualization as a tool that translates the complexities of molecular and cellular biological processes and demonstrates how scientific animation technology takes us to a place we haven't been before - inside the cell.'

For more information on XVIVO or how it leads the medical and scientific visualization industry in several categories based on experience, quality, innovation, and a commitment to excellence, please call Robert Krensel at 610-613-4832 or visit XVIVO's website at www.xvivo.net.

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XVIVO's internationally-acclaimed animation studio creates compelling visual productions for pharmaceutical, medical device and biotech companies, medical advertising and medical education agencies, educational institutions, associations, museums, publishers and broadcast companies. With their in-house medical expertise, XVIVO is able to translate complex medical information into

productions that are scientifically-accurate as well as visually compelling. From script-to-screen, XVIVO provides custom education and communication services for every client. You can see their extensive list of core services online and review a snapshot of the clients they work on their website.

Contact Information

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