

Introducing DatabaseGold.com – The Gold Investment News Portal

DatabaseGold.com is a leading interactive Web portal featuring exclusive editorial content and comprehensive searches about gold. Find the latest news and commentaries about gold.

April 22, 2011 (FPRC) -- Miami, FL - Introducing DatabaseGold.com (<http://www.databasegold.com>) - a free online Portal to inform and educate anyone looking to invest in gold or just interested in learning about the gold market. DatabaseGold.com is a leading interactive Web portal featuring exclusive editorial content and comprehensive searches about gold. Find the latest news and commentaries about gold.

Gold is an investment you can trust.

Gold can benefit you as an investor in a number of ways. Gold is a long-term store of value, a highly-liquid, internationally recognized asset of last resort. It can diversify and stabilize your portfolio and protect it against stock market fluctuations.

"Is now the right time to buy?" With gold, the answer is always the same: "The right time to buy gold is when you understand what gold is and what it can do for your portfolio."

- Gold is a long-term storehouse of value. Historically, gold acts as a reliable "store of value" because it fulfills all the functions of money.
- Gold is portable and divisible, gold is easy to store in an emergency and far more reliable than paper money in a crisis.
- Gold is indestructible, relatively scarce, and cannot be "manufactured." Gold's value cannot be inflated away like paper currency.
- Gold is highly liquid. Gold is recognizable and acceptable as a form of payment which makes it easy to buy, sell or trade worldwide.
- Gold Keeps Up With Inflation. Economic cycles are permanent facts of life and one of the best reasons to acquire gold today. Even though gold prices fluctuate over the long term, gold has maintained its long-term value.

Gold, the Hard Asset Diversifier - Whether your investment approach is conservative or aggressive, gold can play a vital role in diversifying your portfolio. Many experts urge investors to keep a portion of their total assets in gold. Many recommend a holding of 5% of 10% in gold and hard assets.

Gold's low-to-negative correlation with stocks and bonds makes it an excellent portfolio diversifier.

Gold is one of the best insurance policies for your portfolio. The purpose of diversification into gold is to protect the total portfolio against fluctuations in the value of any one asset or type of asset. Gold does exactly that. The reason is basic: the economic forces that determine the price of gold are

different from and in many cases opposed to, the forces that determine the prices of financial assets.

Gold can be purchased in many forms including modern gold bullion coins and bars. You can make purchases in virtually any amount, ranging from a fraction of an ounce upward. The weight and purity of gold coins are precisely controlled and standardized by internationally-recognized refiners and official government mints, allowing you to buy with confidence and sell with ease.

About us: DatabaseGold.com (<http://www.databasegold.com>) is your premier source for gold news and information for investors and industry professionals. Take time to learn all you can about Gold before you invest a dime. These gold information models will help you make informed decisions before you invest in gold. Join the social networking community and enter sweepstakes for a chance to win prizes by visiting <http://www.databasegold.com>

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