

Tradetec Skyline Adds Two Senior Account Execs To Expert Team

Chicago, IL – Tradetec Skyline a company known for event management and trade show exhibits in Chicago is Capitalizing on the company's momentum of the past few years and adding two highly experienced professionals to their team in Chicago.

April 28, 2011 (FPRC) -- Jason Mash, new Senior Account Executive at Tradetec Skyline, has over a decade of hands-on trade show and event experience, in widely varying industries. After graduating from Arizona State University, Jason worked with his family's large custom and modular exhibit company, the Mash Group out of St. Louis. The company expanded their operations and handled several global companies' substantial trade show programs with Jason's leadership. He is excited to apply his considerable knowledge and energy to the Tradetec team.

Brian Schneden has also enjoyed considerable business development success, with significant experience in custom exhibits and rental booths with well known and respected national exhibit houses. He is excited to join Tradetec Skyline and the company's dynamic team whose future goals are closely aligned with his own.

"We are absolutely thrilled to add Jason and Brian to our team. Both have excellent experience and will contribute with bench strength and new ideas to our existing sales and service force. Tradetec Skyline is so highly focused on service excellence and reliability that we will continue to add superior staff as we discover talented individuals," said Ken Buckman, CEO of Tradetec Skyline.

"Keep an eye out for Jason and Brian. They will be out in the field doing much more than helping our clients choose an exhibit. Like the rest of the Tradetec Skyline team, these newest members of our professional team will be sharing that our services are focused on helping businesses develop new leads, shorten their sales cycle, and understand how trade shows can really increase their bottom line, when done right," concluded Buckman. Tradetec Skyline is best known for its innovative fixed rate services and no post-show billing guarantee – an industry first.

Tradetec Skyline in metropolitan Chicago has been in business since 1999. During that time the firm has served over 6,000 clients, and completed more than 30,000 projects worldwide. The company provides clients with exhibit design, exhibit displays and stands, exhibit graphics and production, exhibit storage, online event management, and a proprietary event metrics tracking system. Tradetec Skyline's rental display fleet is one of the industry's largest. With clients ranging from manufacturers, government entities, business services, consumer goods, pharmaceuticals, and more, Tradetec Skyline supports corporate events, conventions, trade shows, sales meetings, and human resources events that engage clients, employees and prospects, and deliver documented lead development, new business opportunities, and audience engagement. Tradetec Skyline was a winner of the INC 5000 fastest growing companies in America award in both 2008-2009 and 2009-2010.

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