

Naartjie Kids Having Summer Sale!

Naartjie Kids starting their summer sale on select summer fashions beginning May 12th

May 11, 2011 (FPRC) -- Salt Lake City, Utah - Naartjie Kids, the original name in fun clothing sizes 0-10 years and premier retailer specializing in kids clothes announces that beginning on the 12th of May the Summer Sale will begin. Parents can save on selected summer fashions just in time for the beginning of the season.

With the rapidly approaching summer season, Naartjie Kids, known for their superior quality in fabric and style, will be holding a summer sale. With the discounted pricing on selected summer fashions, parents can purchase top-of-the-line quality as well as save financially. The durability of the clothing will withstand the normal wear and tear that is part of being a child.

In addition, kids will enjoy the clothing for the soft fabric, made from 100% cotton and superior comfort they provide. Also, with the bright vibrant colors captured in every garment, parents and children alike can fully embrace the feeling of summer time through the clothing. Naartjie with its careful attention to detail patterns and colors continue to match with every new release of clothing throughout all seasons. Parents will truly appreciate the Naartjie Kids clothing with the pre-washed, pre-shrunk process to make for easy and simple care.

Naartjie Kids' designs, colors, prints, and styles represent a truly unique synthesis of European fashion trends with western casual lifestyle. Featuring a dominant focus on natural fabrics that are garment-dyed, pre-washed and pre-shrunk for easy wear, low maintenance and comfort, Naartjie Kids uses a garment dye process that results in a more vibrant color and softer clothing and accessories for precious little ones.

The ultimate in mix and match, Naartjie Kids introduces new colors, prints and styles within each collection to allow customers to mix and match across the entire assortment. In addition, shoppers can mix and match between Naartjie Kids seasonal collections, which showcase the freshest and broadest color assortment in the industry, distinctive detailing, mixing of fabrics, appliqués and embroidery details. Always 'Kid-Friendly' design concepts made primarily of natural fabrics that feature weight-right fabrications for maximum comfort and easy care. Each item is designed and constructed for easy-wear comfort, whether the garment is dressed up or dressed down.

About Naartjie Kids

Naartjie Kids was founded in 1989 in Cape Town, South Africa when designer Anne Eales sought an alternative to the limited selection of childrens clothes available as she shopped for her three young boys. From its very conception, Naartjie was about KIDS... playful, vibrant, active, colorful, natural, always changing. We offer great kids clothes and baby clothes, basics and accessories for girls, boys, and newborns to 10 years of age -- all at surprisingly affordable prices. Naartjie Kids' corporate headquarters are located in Salt Lake City, Utah. Naartjie Kids owns and operates stores in both the United States and South Africa, with new stores opening regularly. For more information, please visit us at <http://naartjiekids.com>.

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