

## **Alternative Risk Transfer Web Portal Artemis.bm Reaches 12 Years of Service**

*Alternative Risk Transfer (ART) web portal and news blog [www.Artemis.bm](http://www.Artemis.bm) has reached its 12th birthday making it the longest running web site covering the reinsurance risk transfer markets*

May 12, 2011 (FPRC) -- Originally launched on May 12th, 1999 to an audience of reinsurance industry participants in Bermuda, Artemis has grown in line with the markets it serves to become the online heart of the catastrophe bond, insurance-linked securities and weather risk management sectors. During that time the market for alternative reinsurance and risk transfer tools such as catastrophe bonds and weather derivatives has grown significantly and broadened to encompass other lines such as longevity, mortality, weather and other forms of insurance risk transfer.

In 2008 Artemis launched a news blog which has become the go-to source for news on the alternative reinsurance, catastrophe bond and weather risk management markets for executives and decision makers within those industries. Now featuring over one 1,200 articles on these niche subjects, the Artemis blog accessible at <http://www.artemis.bm/blog/>, is the leading, freely accessible source of news coverage for these markets.

The Artemis website has some staunch supporters within the industry who have followed its progress and enjoyed its content over the years. One such supporter, Barney Schauble of Nephila Capital, a leading investment manager specializing in reinsurance risk, said, 'We find Artemis a consistent source of relevant news about the ART space, both for market coverage and for comprehensive global items that relate to catastrophe and weather risk that are not captured anywhere else.'

Artemis is owned and operated by Steve Evans, a UK-based internet entrepreneur, consultant and reinsurance expert. Steve helped build and launch Artemis in 1999 and has been instrumental in its growth ever since. 'Artemis was launched at the beginning of the risk transfer markets rise in popularity. Today, 12 years later we still stick by our mission statement to provide an independent source of news, information, analysis and contacts for the alternative reinsurance and risk transfer markets' he said. 'Now these markets are maturing and gaining increased acceptance as forms of risk transfer we will continue to provide a platform where participants in the global risk transfer markets can visit to stay up to date and make connections' Evans continued.

'We have big plans for Artemis for the future, intend to cover new methods of reinsurance risk transfer as they emerge and hope to still be serving the alternative risk transfer, catastrophe bond, weather risk management and related markets in another 12 years time' finished Steve Evans.

Notes for editors: Artemis is a global alternative risk transfer portal providing news, full details of catastrophe bond transactions in the famous Artemis Deal Directory, conference listings, research reports, interviews with leading figures in the market, a risk transfer jobs board and more. The website also features a MarketView where market participants can be listed to tell the market what it is they offer.

Artemis is designed to help companies with an interest in these markets stay up to date with the latest news, learn more about these subjects, contact partners and counterparties and advertise their services.

Artemis is free to access and is supported by advertising and sponsorship from leading names in the market who recognise the importance of an internet hub for the market administered by a third party. With in excess of 10,000 website visitors each month, and growing, Artemis is the premier place to advertise services to the alternative risk, reinsurance, catastrophe bond, longevity risk and weather risk management markets.

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