

MashView To Launch Email Signature Product Branded Sigwich Social Signature

New software for adding email signature and social signature to Gmail, Yahoo, Hotmail and Outlook is soon to be available for Free from Sigwich.com

May 19, 2011 (FPRC) -- Santa Clara, CA -- MashView has set the beta launch date of their email signature product for June 15, 2011. Sigwich is a free email signature the company calls a "Social Signature" that reflects today's email branding and marketing needs of professionals and everyday users alike.

MashView spokesperson Chris Jackson says, "There is a huge opportunity lost every time an email is sent that does not include a person or company's brand information. The barrier in the past has been compatibility, ease of use and spam filtering issues with other email branding solutions. We have overcome all of these with our Sigwich solution. You can design your signature in a minute or two and be sending emails a minute later."

Sigwich is compatible with the major browsers Internet Explorer, Firefox and Chrome and works with mail programs such as Outlook, Gmail, Yahoo Mail and Hotmail. The Sigwich Live Preview Engine makes creating a email signature a very enjoyable experience that even your mom can do quickly and easily. The Sigwich signature has a very high end, light appearance that users find very appealing.

Jackson continued, "Sigwich is changing that people connect, share and market."

The Sigwich Email Signature promotes you and/or your business with logos, photos, contact info and most importantly, promotes your social networks and websites. You can add up to 20 social media icons that are linked to your pages such as Facebook, You Tube, Linked In and Blogger, just to name a few. Sigwich turns every email you send out into a direct marketing opportunity or simply a way for your friends to stay connected to you.

For Example, if a business has 10 employees that send out an average of 20 emails a day (most send more), you are sending out 4200 emails a month. Sigwich turns those emails into business and traffic driving marketing tools, at no cost. For businesses this can be a game changer, especially in this economy.

But Sigwich is not just for business in fact the fastest adopters are everyday people connecting with friends and family. Every email can keep friends and family up to date with your busy life. Links to your Facebook, Picasa photo albums, Twitter and You Tube are right there for them to enjoy and start a conversation and engage your friends.

MashView has spent years developing its cutting-edge technology and is finally ready to release it to the world. Expect lots of updates and new features in the coming months.

Learn more about Sigwich at <http://www.sigwich.com>

General Email Stationery Information at <http://www.letterheadwhiz.com>

Contact Information

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