

## **New Intellisend Solution Optimizes Goldmine Email Sending & Delivery**

*Business Automation Systems, Inc. announces the release of IntelliSend, a powerful, new GoldMine email optimization solution for users of GoldMine CRM and IntelliClick email tracking software.*

May 26, 2011 (FPRC) -- Business Automation Systems, Inc., developers of IntelliClick software for GoldMine mass email tracking, announces the release of IntelliSend, a powerful, GoldMine email optimization solution for users of GoldMine CRM and IntelliClick.

"IntelliSend provides GoldMine with an efficient email solution that can be controlled right from the user's workstation," said Steve Pearl, Director of Product Marketing at BAS.

IntelliSend seamlessly integrates with GoldMine to target and send GoldMine email campaigns. Users select from GoldMine templates and groups to create their campaign, then designate primary and additional contacts as well as email merge codes, which are all recognized by IntelliSend.

"IntelliSend gives the user complete control over the mailing, which is a major advantage for avoiding SPAM issues," said Pearl. The software's throttling capabilities help users control the send rate, date and time of each email campaign. It's flexibility allows users to send mass emails on behalf of multiple people simultaneously, using one or more GoldMine templates.

Delivery results of each campaign are stored locally on the user's server, providing IntelliSend customers the convenience and satisfaction of instant, one click access to "real time" information. SMTP relay servers are offered for enhanced deliverability as well as bounce management.

IntelliSend directly integrates with GoldMine but can be used as a standalone sending solution for any email list. For sophisticated email tracking, IntelliClick software leverages IntelliSend to process automated unsubscribe requests, message previewing and send testing, as well as many unique intelligent hyperlink tracking calls to action found within the GoldMine email templates.

For more information about IntelliSend email optimization solutions or IntelliClick email tracking software, register for a weekly live webinar at <http://www.intelliclicksoftware.com/webinars.htm>. North American inquiries please call 889-827-5628 x. 204; European/UK inquiries please contact 4401454 334430.

Business Automation Solutions, Inc. is a certified GoldMine consultant and trainer since 1995 and developer of value-added software products like IntelliSend for optimizing GoldMine email and IntelliClick web navigation and email tracking software.

### **Contact Information**

For more information contact Pamela Pearl of Business Automation Systems, Inc. (<http://www.intelliclicksoftware.com/>)  
888-827-5628

### **Keywords**

[GoldMine templates](#)  
[email tracking software](#)  
[GoldMine email](#)

You can read this press release online [here](#)