

Barbecues Giant BBQBarbecues Announce Latest New Products on Website

Cadac is the latest range of barbecues to be uploaded on the BBQBarbecues website ! Just in time for a hot weekend !

May 31, 2011 (FPRC) -- Strengthening their online presence even further BBQBarbecues this week announce their latest addition to the ever expanding e-commerce site with the popular South African Cadac range.

Cadac has been at the heart of South African lifestyle for more than 60 years and is a brand that has been woven into the fabric of every South African home. Cadac is constantly striving to make outdoor adventure more enjoyable through innovative thinking, continuous research and new product development, and as a result is at the forefront of developing solutions and products that meet changing expectations of the consumer globally.

James Pickering, Product Manager of BBQBarbecues commented: "Cadac is one of the most trusted and recognized brands in South Africa and we were very pleased to add another quality range to the website. This year is proving even more popular with portable barbecues it seems, as more and more consumers are taking their holidays in the UK and enjoying outdoor adventures" Mr Pickering went on to say "The weather beyond about a week ahead stretches even the most experienced weather forecaster but with June's forecast set to be a hot one we are predicting a big growth in sales to rival the ones we witnessed in April"

Cadac offer a timeless range of Patio BBQs and outdoor leisure Barbecues catering for evolving lifestyles and the growing worldwide trend of people seeking ways in which to make the most of Summer living. People need an easy, affordable and universally accessible way to get more value from their precious Summer moments.

Scott Morris, E-commerce Manager of BBQBarbecues said: "Cadac's wide range of products fulfils the needs of the customer and it is a pleasure to be able to market and sell their range. Due to our combination of online experience, product sourcing capability and the way in which we market these products, these are very exciting times for our business"

BBQBarbecues is the sister company of the ever expanding Plumbworld empire which now has an astonishing 35 different websites specializing in everything from bathrooms and tools to wood burning stoves and barbecues.

Plumbworld was a pioneer of online trading and was started by James and Anita Hickman in 1999 and was later sold to the Grafton Group PLC in December 2006, now employ more than 50 people in their purpose built warehouse and offices and has a turnover in excess of £18 million.

Contact Information

For more information contact Anthony of BBQBarbecues (<http://www.bbqbarbecues.co.uk>) email only

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